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62.23 1944  
QUALITY With Service Since 1890  
**BRADLEY BROS.**  
CARBONDALE, ILLINOIS



YOU ARE  
**PROTECTED**  
ON ALL YOU  
PURCHASE  
BY OUR  
**GUARANTEE**  
OF  
SATISFACTION  
OR YOUR  
MONEY BACK

YELLOW  
DELICIOUS  
APPLE  
Page 6

PURPLE GIANT  
PRUNE  
Page 12

GOLDEN GIANT PLUM  
Page 13

# Gigantic Delicious BLUEBERRIES

EASY TO GROW

INDIAN  
SUMMER  
RASPBERRY  
Page 21

THRIVE  
from  
Coast to  
Coast

See page  
24

MCDONALD  
RHUBARB  
Page 24

PORLAND  
GRAPE  
Page 19

DeSOTO  
EVERBEARING  
BLACKBERRY  
Page 20

FLAMING GIANT  
RED RASPBERRY  
Page 21

5 on 1 APPLE

See Page 15

BLACK GIANT  
RASPBERRY  
Page 21

# Satisfaction Guaranteed



A. L. Bradley



H. J. Bradley

## GRATITUDE

Again we wish to express our most sincere thanks and appreciation to all our customers and friends for the tremendous business and loyal support given us for the past 54 years, and especially to those who have been so kind as to recommend our firm to their neighbors and friends. This splendid co-operation and assistance enabled us to win and satisfactorily serve many thousand new customers the past year.

Thanks a Million.

## OUR PLEDGE

Again we make a most Solemn Pledge to increase our endeavors to serve you better and give you greater values. Again we pledge to keep our firm worthy of the trust and confidence of our hundreds of thousands of Loyal satisfied customers and friends.

Our motto is, quality plus service—our many thousands of loyal, satisfied customers for more than 50 years should be sufficient evidence that we have lived up to our motto.

## Satisfaction Guaranteed

We guarantee all Nursery Stock sold by us to be strictly high Quality, strong, vigorous and healthy, with plenty of vitality. We further guarantee it to reach you in good condition. If you are not absolutely satisfied with any item when you examine it on arrival, return it at once, at our expense and we will gladly replace or refund your money. A report on any stock that fails to grow must be made not later than July 1, 1944.

Bradley's Nursery is an easy and safe place to buy superior quality guaranteed nursery stock at money saving prices

Extra values—extra service satisfaction or your money back has been Bradley's policy for more than 50 years

Bradley's 54 Years' Accumulated Experience Assures Extra Values and Extra Protection. Bradley Trees and Plants Grow Faster, Bear Younger, Produce Heavier. Plant Bradley's Nursery Stock for Higher Quality Fruit and More Gorgeous Flowers.

## HELP WIN THE WAR

The U.S. Government is urging every Farmer and every Home Owner to plant a home orchard and a home fruit garden to grow an abundance of tree and vine ripened fruit so essential to the health and strength of the nation. REMEMBER that whatever happens the trees you plant will go right on growing and will increase in value year after year. Plant Bradley's big ready to bear trees and plants for immediate results.

## A GUIDE TO MORE BEAUTIFUL, MORE FRUITFUL HOMES

THIS IS YOUR BOOK and we trust your guide to a more beautiful, more fruitful home; a happier and healthier family. In this book we offer only varieties which have been tested and found of sterling quality. Varieties we guarantee to give perfect satisfaction. We picture some in their natural size and color. We describe them accurately, so that in the quiet of your home you and your family can select exactly what you need.

BRADLEY'S Nursery Stock Yields Quicker and more lavishly. Because it is propagated by experts, grown in soil that is especially adapted to the growing of Vigorous, Strong, Sturdy trees, plants and shrubs with long fibred roots and surging life. The kind of Nursery stock which matures faster, yields quicker and produces more lavishly. Handled by men of long experience. Men whose greatest desire is to see Bradley's customers satisfied.

## WHY YOU PLANT YOUNG TREES, PLANTS AND SHRUBS

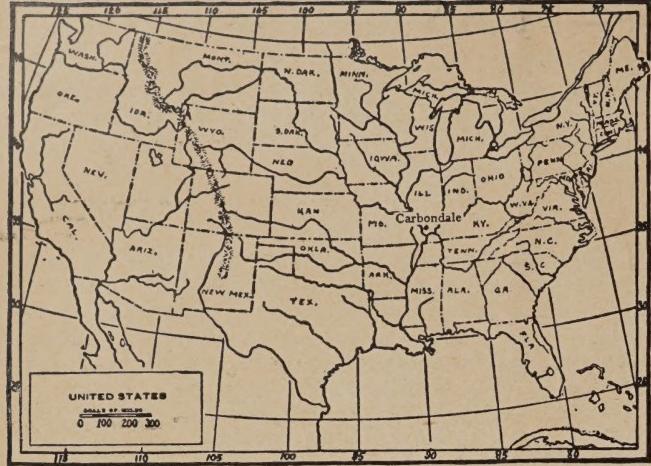
Your purpose in planting fruit trees and fruit plants is to grow fine crops of delicious tree and vine ripened fruit. Your purpose in planting roses and shrubs is to enable you to gather arm-loads of beautiful fragrant flowers and to make your home a place of joy and contentment, a happier place to live.

## FREE PERSONAL SERVICE

You are entirely welcome to our time and fifty-four years of experience. We will answer any questions you care to ask honestly and as accurately as possible. If in doubt about varieties most adapted to your soil or location, write us. Our trees, plants, shrubs, roses, and nut trees have been growing successfully in almost every section of the United States for many years. We will gladly give you any information you wish concerning any variety.

PRICES IN THIS CATALOG CANCEL THOSE  
IN ALL PREVIOUS CATALOGS

FREE DELIVERY on all Orders Amounting to \$5.00 or More



**LOCATION—Carbondale, Illinois**

### YOU ARE OUR NEIGHBORS

Our Central location, rapid method of transportation and mail man make us almost next door neighbors.

### LOCATION

Carbondale, Illinois, is located almost exactly midway between the Rocky Mountains and the Atlantic Coast, and also midway between the Dominion of Canada, and the Gulf of Mexico. Hence Bradley Grown stock is well adapted to any section of the United States east of Rocky Mountains.

We have direct connections with all railroads running north, east, south and west, which assures safe and prompt delivery. If you live east of the Rocky Mountains your stock will reach you within a few hours after shipment. Our nursery is in the noted fruit growing section of Illinois. We believe the finest fruit in America is grown within a few miles of our nursery. Our soil seems to be especially adapted to the growing fruit, and the most thrifty, heavy bearing trees and plants. Bradley's fruit trees and plants are noted in every section of the country for their vitality and heavy bearing ability.

# It's Easy to Order From Bradley Bros.

**We Offer The Following Suggestions—Order Early**

### SAVE 10c ON EACH DOLLAR

We allow a 10% discount or an equal value in additional Nursery stock on Cash Orders amounting to \$5.00 or more which are mailed before March 30th, 1944. 5% discount on cash orders of \$5.00 or more which are mailed between March 30th and April 15th. No discounts on orders mailed after April 15th.

### WHEN TO ORDER

If possible, send your order as soon as you receive this catalogue. It is to your advantage. The stock you select will be labeled in your name and reserved for you until the proper time to plant in your neighborhood. We keep familiar with the weather conditions in every section of the United States during the shipping season—February 1st to May 31st.

### COMPLETE PLANTING INSTRUCTIONS WILL BE ATTACHED TO EACH SHIPMENT FREE

Our interest in you does not end when we receive your order. We want every customer to have the most complete success with every item purchased from us. Should you desire planting instructions before shipment let us know and we will send them. NO CHARGE FOR THIS EXTRA SERVICE.

BRADLEY'S TREES, PLANTS AND SHRUBS are TRUE TO NAME and size and quality represented—ABSOLUTELY FREE OF DISEASE.

NO DISEASED TREES, PLANTS OR SHRUBS are permitted in our Nurseries. They are inspected very thoroughly by a duly authorized State Inspector and a copy of our certificate received from the Department of Agriculture accompanies each shipment.

### WHY YOU SHOULD BUY NURSERY STOCK FROM A NURSERY

The growing and handling of Nursery

stock is a highly specialized job and requires expert knowledge and training. Nursery stock is alive and perishable and must be handled under proper conditions in a suitable building. Our New Nursery storage and packing building is especially designed for this purpose. Our employees are trained Nurserymen and expert packers. This means our stock will not only live but will grow faster and give better results.

**WHY BRADLEY'S CAN FURNISH YOU SUPERIOR QUALITY NURSERY STOCK AT LOWER PRICES** than most Nurseries charge for just the ordinary stock:

1st, we sell direct from the field to the planter.

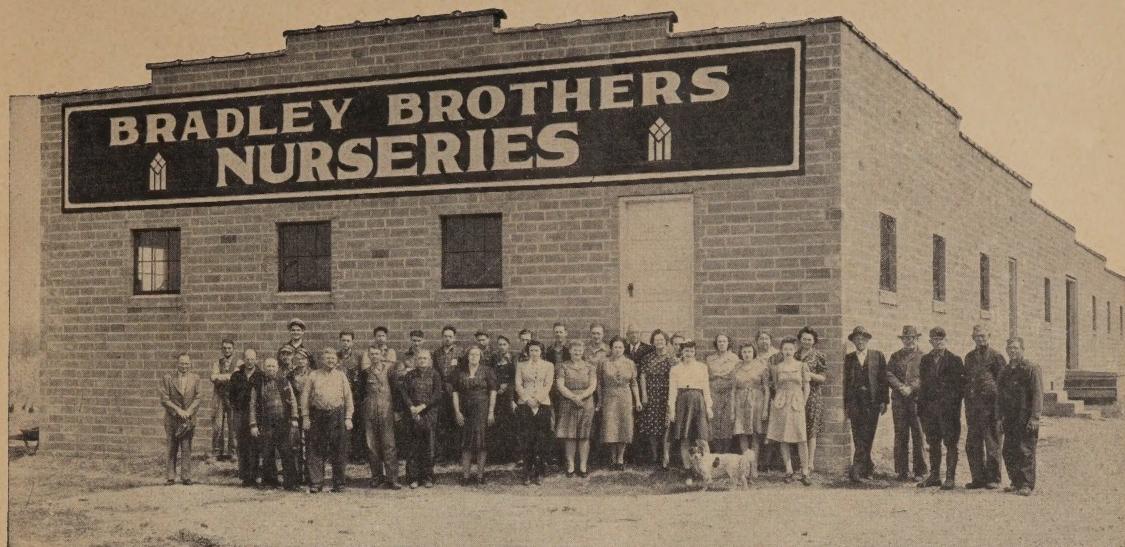
2nd, 54 years of experience and the most modern machinery, together with the ideal type of soil enables us to grow stock with plenty of strength and vitality at the lowest possible cost.

3rd, our employees are expert nurserymen with long experience and the most scientific training. PRACTICE MAKES PERFECT.

4th, OUR CATALOGUE, WHICH IS OUR ONLY SALESMAN, is not expensive, as we group a number of our better fruits and flowers on the same page. In this way we are able to show our special, most select varieties in their natural size and color with but little extra expense. Perhaps it would be a little more convenient for you if we printed our entire catalog in four colors and gave the price and description on the same page with the illustration. However, this would involve a great deal of extra expense which would have to be added to the price of our stock. We believe the saving we pass along to you in lower prices will well pay for the time required to turn to the pages printed on cheaper paper and in only one color for the description and prices.

**Why Pay More When You Can Buy Better for Less!**





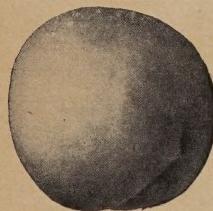
A View of Our Packing House and a Few of the Folks Who Are Glad to Serve You

## VICTORY BARGAIN COLLECTIONS

### SELECT HOME ORCHARDS AND BERRY GARDEN—QUALITY GUARANTEED

ALL THE VARIETIES SELECTED FOR THE FOLLOWING COLLECTIONS ARE THE VARIETIES WE WOULD CHOOSE FOR OWN OWN HOME ORCHARD AND BERRY GARDEN—

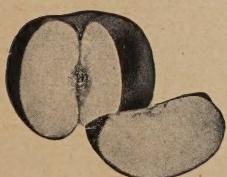
*Please Order the Following Collections by Number*



#### GOLDEN PROLIFIC HOME PEACH ORCHARD

Three Grand Golden Beauties,  
Earliest to Latest  
1 Golden Gem  
1 Golden Jubilee  
1 Flaming Gold

**No. 53A      No. 53B**  
3 TO 4 FEET    5 TO 6 FEET  
**\$1.62      \$2.86**



#### All Season HOME APPLE ORCHARD

Three of the Most Choice  
and Most Delicious Apples,  
Early, Midseason and Late.

1 Anoka  
1 Flaming Triumph  
1 Yellow Delicious

**No. 52A      \$1.79**  
3 TO 4 FEET

**No. 52B      \$3.32**  
6 TO 7 FEET



#### GRAND CHAMPION Cherry Orchard

The Two Finest Cherries—Thrive  
in the South and Defy the Icy  
Cold Winds of the Extreme North.

1 Flaming Monarch      1 Majesty

**No. 58A      No. 58B**  
4 TO 5 FEET    5 TO 7 FEET  
**\$3.16      \$3.74**

#### ALL STATE PEAR ORCHARD

Extremely Hardy—Blight Proof  
Gigantic Fruit—Bears Young

1 Golden Jubilee      1 Golden Sugar  
1 Golden Delicious

**No. 55A      No. 55B**  
4 TO 5 FEET    6 TO 7 FEET  
**\$3.98      \$5.70**



#### SUPERIOR HOME PLUM ORCHARD

Easy to Grow, Often Bear Same Year  
Planted

1 Giant Crimson  
1 Purple Gold  
1 Golden Giant

**No. 56A      No. 56B**  
4 TO 5 FEET    5 TO 7 FEET  
**\$3.98      \$4.58**

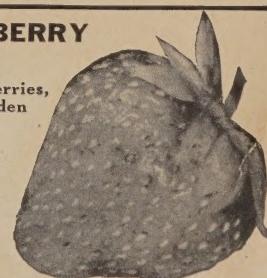


#### BIG FOUR STRAWBERRY GARDEN

Big, Juicy, Ripe Strawberries,  
Fresh from Your Own Garden

25 Daybreak—25 Virginia  
25 Catskill—25 Flame

**No.                  Value  
51A                For Only  
                      \$2.40**



AMOUNT OF ORDER \_\_\_\_\_  
AMOUNT ENCLOSED \_\_\_\_\_  
AMOUNT DUE \_\_\_\_\_

To Be Paid 10 Days Before Shipment

**SHIPPING DATE** \_\_\_\_\_

If no shipping date is given we will make shipment so it will reach you at the proper time for planting in your particular location.

**PRINT OR TYPE NAME  
AND ADDRESS PLAINLY**

**FREE DELIVERY ON ALL ORDERS FOR \$5.00 OR MORE**

ADD 10% TO ORDERS FOR LESS THAN  
\$5.00 AND WE WILL SHIP POSTPAID

**PRICES IN THIS  
CATALOGUE  
CANCEL THOSE  
IN ALL  
PREVIOUS  
CATALOGUES**

## TERMS

If your order amounts to \$5.00 or more and it is not convenient to send full cash now, send one-fourth cash with order and the balance 10 days before shipment.

Payment in full on  
all orders for less  
than \$5.00.

## HOW TO SEND MONEY

Remittance may be made by check, draft, money order or cash. If cash, send by registered letter.

**WE CANNOT  
ACCEPT  
ORDERS  
FOR LESS  
THAN \$1.00**

## **1944 ORDER BLANK**

# **BRADLEY BROTHERS**

**CARBONDALE, ILLINOIS**

## **CARBONDALE, ILLINOIS**

DATE 1944

Mr.  
Mrs.  
NAME Miss

POST OFFICE \_\_\_\_\_ STATE \_\_\_\_\_

**RED** **BOX** **STREET**  
**AND NUMBER**

**EXPRESS OFFICE**

IF DIFFERENT FROM POSTOFFICE **COUNTY**

COUNTY \_\_\_\_\_

**PLEASE WRITE ORDER WITH LEAD PENCIL**

**FREE DELIVERY ON ORDERS FOR \$5.00 OR MORE**

If additional space is required, continue your order on any ordinary writing paper.

**NO ORDER WILL BE ACCEPTED UNLESS ACCOMPANIED BY A DEPOSIT OF AT LEAST ONE-FOURTH THE AMOUNT OF ORDER.**

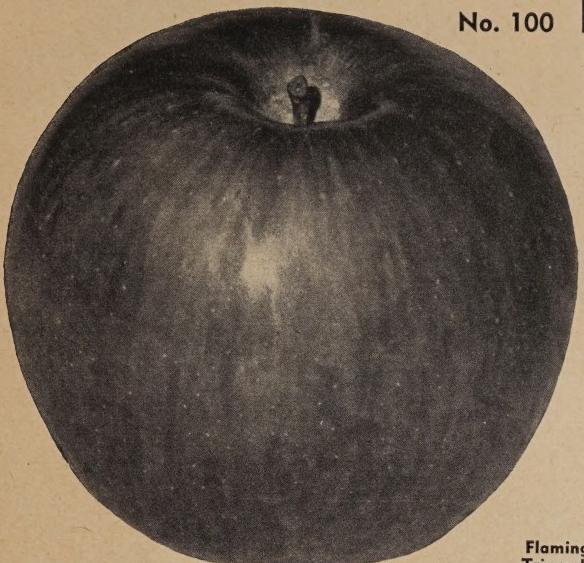
The Two Youngest Bearing  
Finest Flavored and  
Most Delicious

# APPLES

No. 100

## FLAMING TRIUMPH

### New Six Feature Apple



Flaming  
Triumph

Why wait five years for an apple tree to bear when you can plant Flaming Triumph this year and get a fine crop of fruit next year?

#### PRICES—BRADLEY'S FAMOUS SUPERIOR QUALITY FLAMING TRIUMPH APPLE TREES

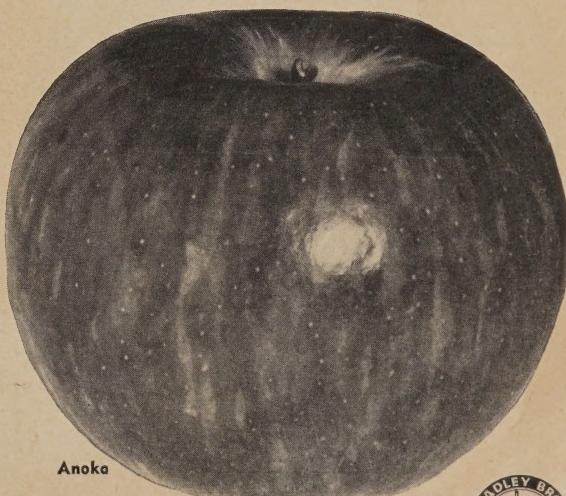
	Each Rate 1 to 9 trees	10 Rate 10 to 29 trees	100 Rate 30 or more trees
3 to 4 feet 1 year old.....	\$0.90 each	\$0.85 each	\$0.80 each
4 to 5 feet 2 year old Commercial Orchard Size.....	1.20 each	1.15 each	1.10 each
5 to 6 feet 2 year Select Home Orchard Size.....	1.40 each	1.35 each	1.30 each
6 to 7 feet Super Jumbo Specimen Bearing Size..	1.65 each	1.60 each	1.55 each

#### No. 102 Anoka See Back Cover

A wonderful early apple. Bears first year. No waiting for fruit if you plant Anoka. A grand apple for old folks. Hardy in all sections. Originated in South Dakota. A great eating apple, makes best of sauce and pies. Fruit is large. Most highly colored with attractive stripes. Flesh crisp and juicy. Highly flavored. Trees are dwarfish in habit, but very productive. Our two year old Anoka apple trees bear in the nursery row. The Ideal Variety for folks with a small yard, as they may be planted 12 feet apart. Old folks can plant Anoka and be sure they will see it bear several years.

#### PRICES—BRADLEY'S SUPERIOR QUALITY QUICK TO BEAR ANOKA APPLE TREES

	Each Rate 1 to 9 trees	10 Rate 10 to 29 trees	100 Rate 30 or more trees
3 to 4 feet 1 year.....	\$0.75 each	\$0.70 each	\$0.65 each
4 to 5 feet 2 year.....	1.05 each	1.00 each	.95 each
5 to 6 feet 2 year.....	1.25 each	1.20 each	1.15 each
6 to 7 feet Super Jumbo Bearing Size .....	1.35 each	1.30 each	1.25 each
Save 2 to 3 years by planting Jumbo Super Size Trees			



Anoka



# Bradley's Select APPLES

Delicious, healthful and rich in Vitamins A and B. Excellent as food in a diet for children and adults. Apples are a great benefit to humanity. You may select varieties which will give you fresh tree ripened fruit from early summer until winter. Several late varieties may be kept in the cellar all winter. Our trees are the best that can be grown and are backed by a guarantee of complete satisfaction. Complete instructions for growing the world's finest apples attached to each shipment.

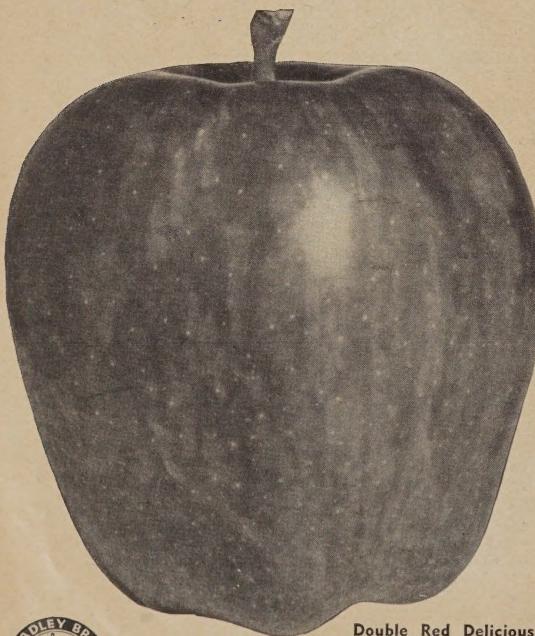
No. 104

## DOUBLE RED DELICIOUS

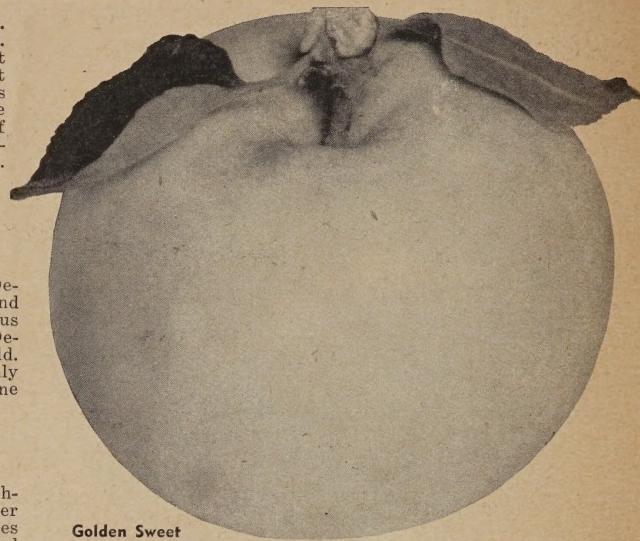
This variety is far superior to the common Red Delicious, as it has a much deeper solid red color all around with no green or white sides. Double Red Delicious colors from two to three weeks earlier than the Red Delicious. It comes into bearing when only three years old. Double Red Delicious is of course one of the most highly flavored apples and considered America's Number One apple. Always sells on the market at top prices.

## No. 106 YELLOW DELICIOUS

A Gorgeous Golden Yellow delicious apple. Fruit richer, spicier, juicier and finer flavored than any other known yellow apple. Flesh crisp and tender. Trees vigorous, have wonderful vitality, free from disease, and will thrive where others fail. Has long blooming period, and should its first blossoms be killed by late frosts, the later blossoms will produce a good crop of fruit. Trees bear young, often bearing a good crop the second year from planting. Very productive, considered one of the heaviest bearing varieties. The huge golden delicious fruit commands the highest market prices. America's Number One yellow apple. Our trees are from parent trees we have selected for extra quality, size and vigor; the best that grows. Shown in color.



Double Red Delicious



Golden Sweet

## No. 108 GOLDEN SWEET APPLE

This huge delicious apple esteemed for its honed sweetness. It is unsurpassed for baking, canning, stewing, pickling. It is excellent for making the most delicious apple pie, and for jelly. This apple is most desirable during the Sugar rationing. The fruit will remain crisp and juicy from early October until April and is unsurpassed for flavor and attractiveness. Few apples surpass it for richness and sweetness. Trees hardy, vigorous, productive. Come into bearing early often bearing a good crop year after planted. Very ornamental. In spring it is covered with pink blossoms. Later the branches are bending with gigantic, delicious, sparkling golden fruit. Tree is free from disease. We highly recommend and guarantee this prize sweet apple. Sold only by Bradley Bros. Price same as Flaming Triumph, on Page 5.

No. 110 NEW HARALSON—Originated in Minnesota, and designed to stand cold weather. Trees are hardy and thrifty, excellent bearers. A solid, bright-red winter apple, with crisp, juicy, flavorful white flesh, Fragrant! Keeps all winter.

BRADLEY'S SUPERIOR QUALITY QUICK TO BEAR DOUBLE YIELD APPLE TREES—DIRECT TO PLANTER PRICES—PRICE OF ALL VARIETIES EXCEPT FLAMING TRIUMPH AND ANOKA

	Each Rate 1 to 9 Trees	10 Rate 10 to 29 Trees	100 Rate 30 or More Trees
3 to 4 feet 1 year.....	\$0.60 each	\$0.55 each	\$0.50 each
4 to 5 feet 2 year Commercial Orchard Size .....	.90 each	.85 each	.80 each
5 to 6 feet 2 year Select Home Orchard Size.....	1.15 each	1.10 each	1.05 each
6 to 7 feet Jumbo Bearing Size..... Select Specimen Trees	1.25 each	1.20 each	1.15 each
Save 2 to 3 years by planting Bradley's Jumbo Bearing Size Trees.			



# ALL VARIETIES OF APPLES OFFERED IN THIS BOOK ARE SELF POLLINIZING

**APPLE RIPENING SEASON**—Varieties are listed in order of ripening. Earliest sorts at top—latest at bottom. This makes easy selection for a home orchard, giving your fruit from the earliest to the latest. Fair Keepers marked with x. Good Keepers xx. Best Keepers xxx.

## Early Summer Apples

Early Red Bird x	Golden Sweet xxx
Summer	Flaming Triumph xxx
Anoka xx	Double Red Delicious xx
Fall Apples	Yellow Delicious xx
Dolgo Crab xx	New Haralson xxx
Wealthy xx	Solid Red McIntosh xxx
Early Winter Apples	Winter
Solid Red Jonathan xx	Stayman's Double Red xxx
	Winesap xxx

**No. 112. SOLID RED JONATHAN**—So richly flavored, whether eaten fresh, cooked, or dried. Rich red all over long before ripe. Quick seller. Keeps all winter in storage. Bears very young and heavily. A wonderful shipper.

**No. 114. WEALTHY**—Ripens late summer and early autumn. Perfectly hardy, vigorous and productive. Fruit large, red streaked with white. Quality good. A profitable market sort.

**No. 116. EARLY RED BIRD EARLIEST OF ALL APPLES**—Good size, strikingly beautiful, fiery, flaming, scarlet red. Rich spicy flavor. Delicious, eating and cooking apple. Trees strong growing, vigorous, extremely hardy. Bears young and produces tremendous annual crops. Comes on the market earlier than any other apple. Being very attractive have sold for almost double the price of any other variety. Plant Early Red Bird for Big Profits.

**No. 118. SOLID RED McINTOSH**—Medium size, nearly covered with dark red, flesh white, tender, juicy and crisp; tree very hardy, a good bearer, starts bearing very young. One of the best.

**No. 120. WINESAP**—An old favorite that belongs in every orchard, because it bears so well and the apples will keep right through winter and spring, that is, if you have enough so that you do not use them all up. Fruit is medium size, dark red, juicy, fine flavor.

**No. 122 STAYMAN'S DARK DOUBLE RED**—A sport of the regular Stayman Apple, same quality and variety with exception of being very dark red in color, nearly BLACK.

PRICE OF APPLE TREES ON PAGE 6



Stayman's Dark  
Double Red

World's  
Best  
Crab



Dolgo Crab No. 124

Most Distinctive As An Ornamental Fruit Tree

In spring it is loaded with the most gorgeous pinkish-red flowers, followed with delicious fruit of the most brilliant flaming red color. The fruit will make bright clear red jelly of the most delicious flavor. A three year old tree will often give more than a peck of fruit, which will make 8 pints of jam and 45 glasses of the finest jelly. Trees are strong, free from any disease, will survive the coldest weather of the North, and the hottest dry weather of the South and Central States. Wherever you live if you have 12 feet of vacant ground, plant Dolgo Crab; if you are not delighted and highly pleased, let us hear from you and we'll refund your money and offer our most sincere apology. Price, 3 to 4 feet one year trees, 80c each; 4 to 5 feet two year old trees, \$1.15 each; 5 to 7 feet extra heavy selected ready to bear trees, \$1.40 each. Beauty, fruit and the most gorgeous flowers all in one—Satisfaction or Your money Back.



Early Redbird

# Get Big Profits Quickly

## A Peach to Every Taste and Purpose

Very few fruits enjoy such a general popularity as do peaches. They combine delicious flavor, attractive appearance, and health giving food value. For many years it has been the popular opinion that peaches would thrive in only certain sections of the country. We know better now. It has been shown that this fruit can be grown at a good profit in every state in the Union. Peaches can be grown on any soil that will produce the average yield of farm crops. Peaches do well in the back yard and furnish as much shade and are equally as attractive as the ordinary ornamental tree. We are specialists in growing peach trees. Our Peach is budded with buds taken from the thriftiest and heaviest bearing trees in the finest orchards. Bradley grown thrifty peach trees come into bearing the second year. Listed on these pages you will find all the most profitable varieties of peaches now grown for home and commercial purposes. Peach trees should be planted 16 feet apart each way.

All peaches offered in this catalogue are self pollinating varieties.

## Golden Gem No. 126

### Survives Winters in Almost All Climates

This huge, delicious, hardy, North-State peach has gone through 28 below zero bearing a full crop the following summer. Golden Gem is successfully growing in States where the winter winds are icy cold and where the thermometer's mercury shivers close into the bulb as if trying to escape the frigid blasts. Never has it shown the least sign of winter injury. Never has it failed to bear a full crop. This marvelous peach will thrive and bear fine crops of fruit even under most adverse conditions. The Golden Gem is a peach we are confident can be successfully grown in almost every State in the Union. Its extreme hardiness makes it the most ideal peach for the North, its ability to withstand hot dry weather and its late blooming habit makes it an ideal peach for the east, west and south.

The extra large fruit is very uniform in size and shape. Color a rich golden yellow with a sparkling crimson cheek. A perfect freestone—flesh always parts freely from the seed. Has an excellent rich spicy flavor which is unsurpassed even by the celebrated Golden Jubilee. Flesh firm, fine grained, very sweet and juicy.

Here is a peach which simply melts in your mouth. The juice of the Golden Gem is a rich, highly flavored syrup. The fruit when fully ripe is so sweet that it requires but little sugar when served as a dessert or when canned. Golden Gem ripens approximately six days ahead of the Elberta. Its alluring rich golden color, hugeness and fine flavor is making it a favorite among the most successful commercial fruit growers. This, America's hardest peach, is a consistent and abundant bearer, producing a big crop of marvelous fruit often when all other varieties have been destroyed by hard winters or by late frosts.

## ELBERTA PEACH

Elberta peach ripens here about August 10. North of Chicago about 20 days later. South of Memphis, Tenn., about 20 days earlier. By this you should be able to figure when all varieties ripen in your section.



2 Year Golden Gem Peach Tree

## AMERICA'S LARGEST AND HARDEST PEACH

### PRICES

Bradley's Superior Quality Double Yield Heavy Rooted Quick To Bear Golden Gem and Red Haven Peach Trees.			
	Each Rate	10 Rate	100 Rate
	1 to 9 trees Each	10 to 29 trees Each	30 or more trees Each
2 to 3 feet Economy Size.....	\$0.73	\$0.68	\$0.63
3 to 4 feet Commercial Orchard Size .....	.83	.78	.73
4 to 5 feet Select Home Orchard Size .....	1.15	1.10	1.05
5 to 6 feet Super Jumbo Heavy Branched Bearing Size.....	1.38	1.35	1.30

Save 2 to 3 years by planting our Jumbo Super Size Peach trees.

### BEARS QUICKLY

Trees begin bearing when only two years old. Our Jumbo trees often bear same year planted. You may rest assured you will get a crop of fruit the second year. Regardless of where you live, you cannot afford to pass up this. America's hardest, finest, gigantic Peach. Sold exclusively by Bradley Brothers. Shown in its natural size and color on front page.

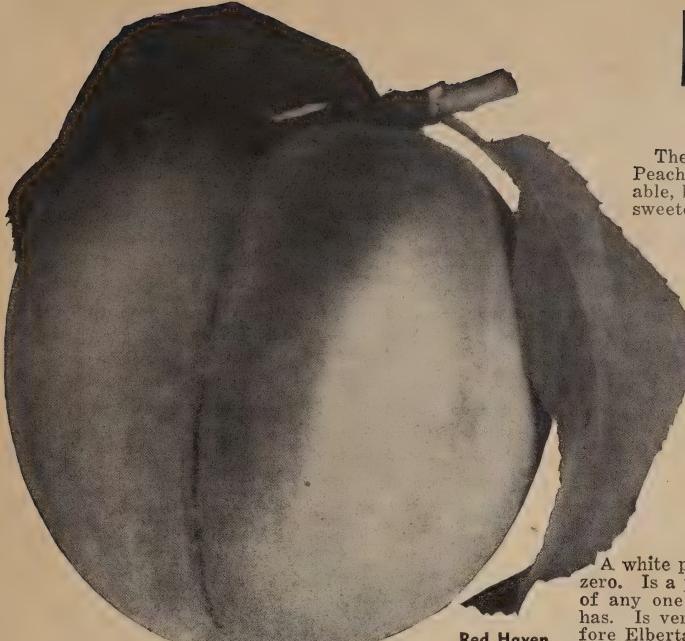


# PEACHES

## No. 141 RED HAVEN

The New Sensational Earliest Yellow Freestone Peach. Ripens 30 days before Elberta. This remarkable, brilliant, red cheeked, golden fleshed Peach is the sweetest, finest and most delicious early Peach we have ever tested. Smooth skin, almost fuzzless. Flesh, fine grained Golden Yellow, flavored with juice as sweet as sugar. A perfect canner and most delicious taken from the trees. It allures with its beauty, gratifies with its quality and sells at top market prices everywhere. Trees vigorous, extremely hardy. Has gone through 24 Below Zero without injury. BEARS QUICKLY. Many times our Jumbo trees bear year planted. For those who wish a big crop of delicious, huge, yellow freestone Peaches each year, we especially recommend Red Haven and Golden Gem. Price, Red Haven trees same as Golden Gem. Order early as our supply of trees is limited.

Shown In Its Natural Size And Color On Front Page



Red Haven

**No. 128. ELBERTA**—Fruit large, yellow with red cheeks. Flesh yellow, firm, juicy, and of high quality. It leads all other varieties in number of trees planted in America and is the most popular peach on the market. We guarantee our Elberta trees to be the finest grown. Ripens August 10.

**No. 130. FLAMING GOLD**—New below zero peach. This hardy variety has gone through from 20 to 28 below zero bearing a full crop of fruit the following summer. Few peaches have made a better record. The fruit is very large, perfect freestone, golden yellow skin, beautifully blushed with crimson. The flesh is golden yellow, full of juice and has a rich sweet flavor. Very firm, wonderful shipper, sells high on the market. Ripens about 10 days ahead of Elberta.

**No. 132. HALE HAVEN**—Freestone. A wonderful new peach that is hardy, produces heavily, its large yellow peaches of very high quality. Ripens 15 days ahead of Elberta.

**No. 134. BELLE OF GEORGIA**—Skin white; with red cheek; flesh white, firm, and of excellent flavor. Trees rapid growers and very productive. Ripens 5 days ahead of Elberta.

**No. 136. GOLDEN JUBILEE**—This variety is somewhat oblong in shape, and has a brilliant golden color with a slight red cheek on one side. It is golden fleshed, very juicy, and is a freestone. Is a perfect pollinator and the tree is extremely hardy—produces fruit when others are frozen. Ripens 20 days ahead of Elberta.

**No. 138. VEDETTE**—A seedling of Elberta of Canadian origin. Ripens about 3 weeks before Elberta or just before South Haven. The tree is productive and the fruit large, roundish oval, yellow fleshed and a freestone.

## No. 140 GOLDEN LEMON CLING

The sweetest, finest, most delicious Golden Yellow fleshed cling peach we have ever grown. Fruit is of immense size, lemon shaped. Its golden color with a rich crimson blush makes it one of the most beautiful peaches in the world. Quality is superb, honey sweet juice, tender golden yellow flesh with a most alluring flavor. AMERICA'S FINEST AND MOST DELICIOUS CANNING PEACH. Unsurpassed for eating and cooking; so sweet that little sugar is required. A great favorite with housewives. Its golden flesh has a lusciousness found in no other fruit. It is most ideal for pickling and preserving. Golden Lemon Cling's marvelous beauty causes it to sell on the market at a premium price. Trees thrifty, hardy and most satisfactory in every way. Withstood 28 below zero without injury. Our robust trees bear one year from planting. Ripens six days after Elberta. Be sure to plant a few trees of this most perfect clingstone all-purpose peach. We guarantee it to give genuine satisfaction.

## No. 142 POLLY

A white peach that has been able to stand 15 to 20 below zero. Is a perfect white freestone peach. We do not know of any one variety that has the luscious flavor that Polly has. Is very juicy, but quite firm. Ripens a few days before Elberta.

### PRICES ON

Bradley's Superior Quality Double Yield Quick To Bear  
Peach Trees all varieties except Golden Gem and  
Red Haven

	Each Rate 1 to 9 trees	10 Rate 10 to 29 trees	100 Rate 30 or more trees
<b>2 to 3 ft. Economy size.....</b>	\$0.55	\$0.50	\$0.45
<b>3 to 4 ft. Commercial Orchard Size .....</b>	.65	.60	.55
<b>4 to 5 ft. Select Home Orchard Size .....</b>	.90	.85	.80
<b>5 to 6 ft. Super Jumbo Bearing Size .....</b>	1.10	1.05	1.00

Save 2 to 3 years by planting our Super Jumbo Bearing Size Peach Trees.





# Rare New CHERRIES

FINEST KNOWN TO MANKIND

Flaming  
Monarch

**Bradley's Hardy Cherries Can Be Successfully Grown Any Place in U. S. Requires But Little Attention—No Spraying Trees—Very Ornamental—Always Bear.**

Each Spring trees are loaded with beautiful blossoms, later the branches are bending with huge, delicious fruit. May be planted in lawn, backyard, garden, and nothing is more profitable than a cherry orchard. We offer only varieties of the highest type, which have been given the most rigid tests. Cherry trees may be planted 16 feet apart. Our trees are vigorous, healthy, well rooted trees, the best that can be grown. Guaranteed to reach you in perfect condition and give complete satisfaction.

## Sweet Cherries

### No. 148 BLACK GIANT

A huge sweet cherry that is really hardy in sections where the thermometer often registers 40 below zero and the average winter reaches 30 to 35 below. Black Giant never missed a crop. The fruit is immense size, glossy blackish crimson skin, sugary sweet and delicious, firm of supreme quality, juicy, very small seed. Far superior to any variety for pies, preserves, and canning. Most delicious when eaten fresh from the tree, Black Giant is creating a sensation all over America, young, heavy and regular bearing. Often fruit year tree is planted. So sweet it may be canned or eaten as a dessert without sugar. If you wish the best, plant Black Giant. See cover page.

### No. 150 GOLD BOND

#### A New Gigantic Sweet Cherry

You will never know how good sweet cherries can taste until you grow the GOLD BOND IN YOUR OWN YARD. When you pick your first Gold Bond cherries you'll agree they are the most delicious cherries grown. EACH CHERRY IS A GIANT, GOLDEN YELLOW MORSEL OF GOODNESS. Its rich, sweet flavor with abundant juice and firm, crisp flesh, makes it most delicious and refreshing cherry for dessert. Its great size and attractive color causes it to sell on the market at fancy prices. For canning Gold Bond is the height of excellence. The cherries carry well and keep long. Even after ripe, the fruit clings tenaciously to the trees—and in home orchards can be used for ten to twelve days after ripening. Trees are very productive and come into bearing young. You often get a crop of fruit from the three year old trees. EXTREMELY HARDY, HAS WITHSTOOD 30 BELOW ZERO. Hardest Sweet Cherry—Ripens Mid-Summer. Shown in Natural Size on Cover Page.

Bradley's Superior Quality Double Yield Black Giant and Gold Bond Sweet Cherry Trees.

Each Rate	100 Rate
1 to 9	10 or More
Trees	Trees

4 to 5 feet Select Orchard Size ..... \$1.97 each      \$1.90 each

5 to 7 feet Super Size ..... 2.27 each      2.24 each

Save one to two years by planting our Super Size Trees.

### No. 144 FLAMING MONARCH

Gigantic blood red hardy cherry. Enormous bearer. Extremely hardy, defied 30 below zero. Flaming Monarch perhaps should be classed as a tart cherry; however, when fruit is fully ripe it is sweet. Trees are of semi-dwarfish growth and 2 year old trees will absolutely bear fruit the first year after planted. Trees are perfect in growth, almost immune to disease. Not affected by wet or hot dry weather. Flaming Monarch will bear enormous crops of gigantic, delicious fruit under very unfavorable conditions. Blossoms late, often producing fine crops when other varieties are killed by late frosts. It is an excellent shipper and always sells for top prices. Delicious to eat from hand, perfect canner, and makes most delicious pies and preserves. Its rich sparkling juice can be made into wine and alluring jellies. Trees are ornamental and beautify your home grounds. In springtime, they are perfect bowers of fragrant snow white loveliness; later when branches are bending with gigantic sparkling crimson fruit, they are most alluring and attractive. Plant our large, ready to bear, trees this year and gather loads of gigantic fruit next year. Shown in natural color on cover.

### No. 146 MAJESTY

Team-mate to Flaming Monarch. Ripens two weeks later. Tree similar in habit of growth, fully as hardy and attractive. A perfect pollinator for Flaming Monarch. Fruit is tremendous in size, often measuring an inch in diameter. Color, sparkling purplish red, turning blackish crimson when ripe. Its beauty in blossom and its alluring attractiveness when loaded with huge scarlet black fruit cannot be surpassed. Flaming Monarch, Gold Bond and Majesty make an ALL STAR CHERRY ORCHARD. Shown in its natural color on the back cover page.

#### PRICES

Bradley's Superior Quality, Double Yield, Heavy-rooted, Quick to Bear		
Flaming Monarch and Majesty Cherry Trees. Each Rate		
1 to 9	100 Rate	
Trees	Trees	
3 to 4 feet Economy Size .....	\$1.68 each	\$1.60 each
4 to 5 feet Select Orchard Size .....	1.98 each	1.90 each
5 to 7 feet Jumbo Heavy Branched .....	2.28 each	2.25 each
Our Jumbo Super Size 5 to 7 feet trees are ready to bear. Save 2 or 3 years by planting our Jumbo Super Size Trees.		

## Sour Cherries

**No. 152. EARLY RICHMOND**—Medium, dark red, melting, juicy, sprightly, rich acid, best. A dependable cropper. Ripens in June.

**No. 154. ENGLISH MORELLO**—Fair size, blackish red, rich acid, juicy, good. The best very late variety. Ripens in August.

**No. 156. LARGE MONTMORENCY**—Large, red, productive, ten days later than Early Richmond. Ripens in late June.

Bradley's Superior Quality Double Yield Early Richmond, English Morello and Large Montmorency Sour Cherry Trees.

Each Rate	100 Rate
1 to 9	10 or More
Trees	Trees

3 to 4 feet Economy Size ..... \$1.48 each      \$1.40 each

4 to 5 feet Select Orchard Size .....
 1.78 each | 1.70 each |

5 to 6 feet Super Size ..... 2.08 each      2.00 each

Large  
Montmorency



# THREE NEW PEARS

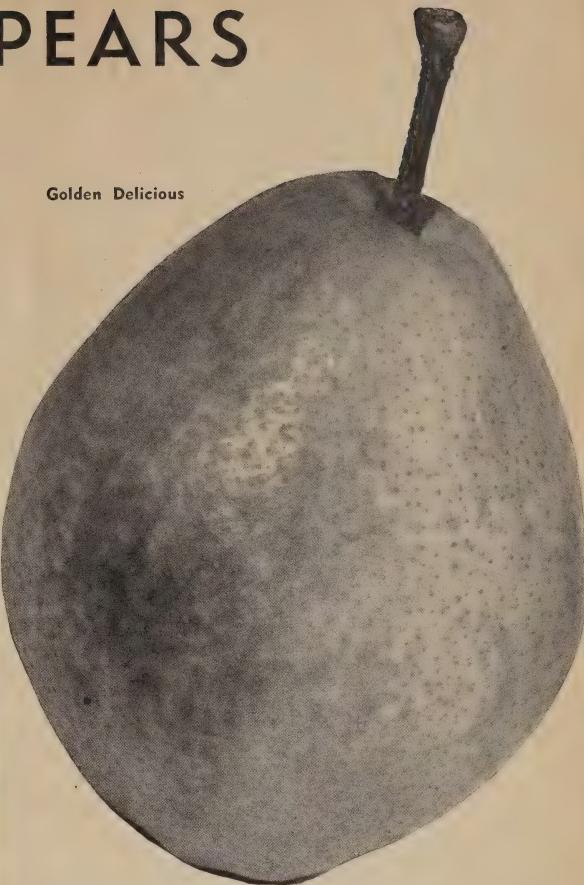
## America's Finest

**BLIGHT PROOF, YOUNGEST, HEAVIEST BEARERS**

**No. 158. GOLDEN SUGAR PEAR**—Ripens in early summer. See cover page. Fruit medium in size, smooth, beautiful golden yellow, flecked with red and russet. Flesh has extra fine texture—free from graininess, very sweet, rich spicy flavor. Perhaps the most highly flavored pear grown. Tree is vigorous, erect, bears abundantly. Free from blight, has produced big crops in the same orchard where other varieties were killed back by blight. Very young bearer. Extremely hardy and will thrive any place in the United States.

**No. 160. GOLDEN DELICIOUS PEAR**—Sweetest and richest of all pears. This wonderful delicious pear often produces fruit the first year planted. Bears regularly and produces heavy crops on all soils, extremely hardy. Has never winter killed even after 30 below zero. Fruit is extremely large (often weighs over a pound each), smooth beautiful golden yellow with a dazzling brilliant red cheek; juicy, spicy, melting with rich indescribable flavor. Tree upright in growth, blooms late and is free from blight. Ripens in late fall, holds up well on market and keeps until after midwinter. Probably the most satisfactory home orchard and kitchen pear. The highly colored fine flavored fruit which has but few seeds and practically no core, will sell for fancy prices on any market. We predict that the Golden Delicious pear will become one of the most popular pears in America. We especially recommend this pear for all sections. Ripens in late fall.

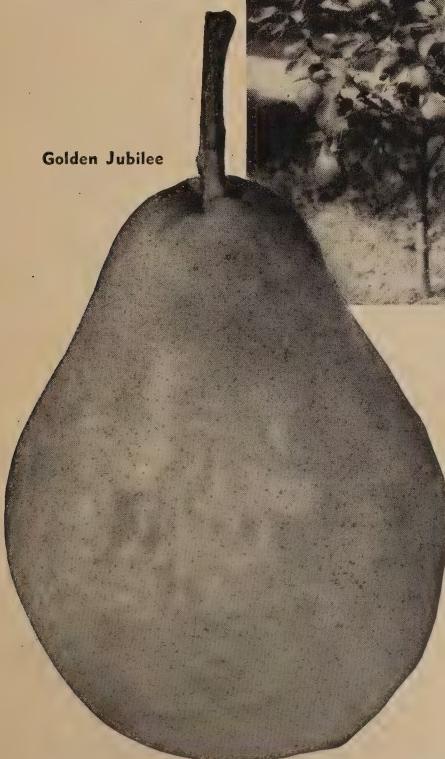
Golden Delicious



2 Year Old Golden Jubilee Pear Tree



Golden Jubilee



No. 162

## Golden Jubilee

Finest flavored Pear in the world. It is supreme for an eating pear. Perfect for cooking and unsurpassed for canning. Its huge fruit has a rich alluring beauty that tempts the most delicate appetite. Once tasted, always wanted. There is no more delicious pear than Golden Jubilee; juicy, melting, sweet and rich with an indescribable spicy, honeyed flavor that is superb. Fruit extremely large, often weighs over a pound; rich golden yellow color tinted with sparkling red, seeds few, no core. Trees vigorous. Disease resistant—do not blight. They possess the abounding vitality that makes them bear when two years old and grow fast at the same time. Extremely hardy. Grow and bear everywhere; defied 38 below zero in the North and the hot dry summers of the South. Trees are beautiful in spring when covered with fragrant blossoms and in the summer when its branches are bending with huge golden fruit. Ripens in fall.

**DON'T FAIL TO PLANT THE WORLD'S GREATEST  
AND YOUNGEST BEARING PEAR**

# PURPLE GIANT

## Prune

---

LARGE, SWEET  
SUGAR PRUNES



New hardy, jumbo-size prune. Often bears fruit year planted. Baby trees bear fruit in nursery row. Largest and heaviest bearing prune in the world.

No. 164 PURPLE GIANT—Hardiest, sweetest and richest of all prunes. Largest—some measure 2½ inches long. Skin rich purple. Flesh golden clear yellow. Perfect free-stone, and never rots, but dries up on the tree. Vigorous, strong grower. Has never winter killed, even after 30 below zero bore heavily the following summer. This huge attractive purple prune is a wonderful shipper. Delicious when eaten from hand, sweet, juicy and rich, almost like liquid honey. Far superior to ordinary prunes. Every home should have a few trees of this wonderful variety. Very pretty tree for lawn or garden. The Purple Giant prune is hardy enough to be successfully grown anywhere in the U. S. Trees begin to bear the second year.

Thrifty Disease-Free Trees need no spraying. Thrive under most unfavorable conditions. Easy to grow. Sure to produce each year. No crop failure—Another masterpiece of fruit breeding. See cover page.

Purple Giant Trees not only give you loads of the most delicious huge purple spicy fruit, but add beauty to your home. In Spring they are covered with loads of pure white fragrant blossoms. In Fall their branches are bending with huge attractive purple fruit.

### PRICE OF HARDY SUGAR SWEET PURPLE GIANT PRUNES

	Each Rate	100 Rate
1 to 9 trees	1.60 each	\$1.55 each
10 or more trees		
4 to 5 feet Medium Large 2 year trees.....	\$1.60 each	\$1.55 each
5 to 6 feet Large 2 year trees.....	1.75 each	1.70 each

Extra!

Select Jumbo, beautifully branched, fruiting age-matured trees. These big fellows are champions. Select Specimens—full of vitality and ready to give you loads of delicious tree ripened fruit.

Price while they last..... \$3.00  
EACH

If you can grow Corn, you can grow Purple Giant Prunes

## BOSTON NECTARINE

### ONE OF THE MOST DELICIOUS OF ALL FRUITS

The Nectarine has size and a smooth skin like the plum. In other ways it is more like a peach. It is of rich, delicious flavor, juicy and melting, and highly prized as a dessert fruit. It is much superior to the peach as a dryer and makes excellent preserves. The Nectarine is as hardy as the peach and requires the same culture.

No. 166. BOSTON—Bright yellow with red cheek; flesh yellow and of excellent quality. The finest of all Nectarines. Tree vigorous and an early bearer.

Select 4 to 5 ft. trees, \$1.60 each; 5 to 6 ft. trees, \$1.75 each.

Be The First

To Have This

Wonderful

New Fruit

In Your  
Neighborhood



Oklahoma City, Okla., 11-12, 1941

Dear Sirs:  
Had 20 Beautiful Nectarines this year from the 2  
year old tree. Dr. J. V. Cruzan.



# Bradley's Select PLUM TREES

**Easy to Grow—Bear Delicious Fruit in 2 Years**  
Our Thoroughly Tested Varieties Thrive Any Place in the  
United States

Few people realize how easy it is to grow luscious plums. All summer long from June to September you can depend on our select varieties of plums for loads of juicy tempting fruit, delicious for contrast eating. And you can fill your pantry shelves with plum butter, wine red jelly and delicious preserves. Highly colored plums are ideal for canning. Plum trees are quick growing, early maturing, free from disease and very profitable bearers. Fancy plums always sell for big prices on the market. Plant a plum tree this spring and gather delicious highly colored fruit next summer. Our plum trees are especially fine this year. Plum trees are very ornamental, there is nothing more attractive than a plum tree in blossom, and when the branches are bending with highly colored fruit nothing could be more magnificent.

Plant Plums 15 feet apart each way for commercial orchards. In doorways and gardens where space is limited, Plums can be set 10 feet apart each way if pruned annually.

**PRICES**—Bradley's Superior Quality, Heavy-rooted, Double Yield Purple Gold, Golden Giant and Giant Crimson Plum trees.

Each Rate	100 Rate
1 to 9 trees	10 or more trees

4 to 5 feet Medium Size.....\$1.75 each \$1.70 each  
5 to 7 feet Jumbo Super Bearing Size 1.95 each 1.90 each

Other Varieties of Plum not available this year.

No. 168

## PURPLE GOLD PLUM

A huge purple skin, golden fleshed plum of surpassing beauty. One of the largest plums known, some measuring 2½ inches across. The rich, semi-transparent creamy yellow flesh is crisp, sweet, fine grained, solid. An excellent shipper. Possesses a rich, sweet, delicate flavor, free from sharp acidity. Tree is a fine grower, good foliage, graceful upright shape. Bore fruit after 28 degrees below zero. Bears extremely young and heavily every year. Fruit hangs tightly to tree with no sign of rot weeks after ripe. A PERFECT FREE STONE. The PURPLE GOLD possesses every good quality known to the plum family.

(See Cover Page)

## No. 170 Golden Giant Plum

Easy to grow, sure to produce, disease resistant, hardy everywhere, often bears same year planted. Excellent, rich, spicy flavor. A masterpiece of fruit breeding for those who want the best. A team-mate to the Giant Crimson. Shown in its natural color and beauty on cover page.

Golden Giant. A huge plum with a pure golden skin of surpassing beauty. Its rich golden yellow flesh is free from all trace of red, firm, fine-grained, crisp. Possesses a sweet, rich, delicate spicy flavor, free from the sharp acidity of most plums. Golden Giant is without doubt the largest and handsomest of all plums, averaging 2½ to 3 inches in diameter. Ripens in August about two weeks after Giant Crimson. A very young, heavy bearer, hardy vigorous grower. Wonderful for home or commercial orchard. Golden Giant one year old trees in our nursery, some only 2 to 3 feet tall, were white with bloom and later these one year trees were loaded with huge golden fruit. When fruit is fully ripe it is a perfect freestone. Thrives in the extreme north where the thermometer registers 40 below zero, and in the South where the summers are hot and dry. Golden Giant has never missed a crop, every year the trees are bowed almost to the ground with their GOLDEN load of beautiful luscious fruit.

**FOR PROFIT TODAY AND SECURITY TOMORROW**  
**PLANT BRADLEY'S PLUM TREES**



No. 172

## GIANT CRIMSON PLUM

Sold exclusively by Bradley Brothers. America's largest red plum. Imagine a dark crimson plum 2½ inches in diameter—big as an average apple. A perfect freestone plum that you can break and eat like a peach. This most outstanding plum withstood 25 below zero, made a vigorous growth and yielded a big crop the following Summer. Trees bear young, often producing a good crop the same year planted. Many of the trees bear fruit in the nursery row. The immense fruit has a dark crimson skin, beautiful golden flesh, which possesses a most luscious, spicy flavor melting and rich. The elasticity of its constitution enables it to adapt itself to widely different soils and climates, its robustness, hardness, productivity and regularity of bearing make it ideal for any location or any purpose.

**SATISFACTION OR YOUR MONEY BACK**



# Introducing NORTHSTATE

## New Hardy Apricot

No. 174

Illustrated on  
Cover Page

We are offering for the third time Bradley's New Sensational Apricot. We have been working for many years to produce a large highly colored apricot which will blossom late and withstand the icy rigors of the Northern Winters, the uncertainties of the northern Springs and the heat and drouths of America's Summers. We have found this in the NORTHSTATE. This grand variety has two outstanding qualities which are possessed by no other apricot. First it is the most drouth resistant of all trees, it came through the terrible drouths of 1933, 1935 and 1936 with flying colors—full foliage and no apparent effect of the terrible heat. It came through this with a full crop of fruit.

The Second is that Northstate is hardy enough for the extreme north, withstanding a temperature of 30 below zero and bearing a crop of fruit.

The extremely large fruit is often more than  $2\frac{1}{2}$  inches in diameter. It is a deep golden yellow with a sparkling crimson cheek, a perfect freestone, has a delicious, rich spicy flavor, and produces heavy annual crops.

BE THE FIRST TO GROW BIG GOLDEN YELLOW DELICIOUS APRICOTS IN YOUR NEIGHBORHOOD. But order early because our supply is limited this year. In order to give as many of our customers as possible this grand apricot we will not accept an order from one customer for more than 25 Northstate trees this year. Remember first come first served. Save 2 to 3 years by planting Bradley's Super size 5 to 7 feet Jumbo Bearing trees.



Pineapple  
Quince



New Northstate Apricot

### PRICE HARDY NORTHSTATE APRICOT-SELECT TREES

	Each Rate 1 to 9 Trees	100 Rate 10 or more Trees
4 to 5 feet Medium Large.....	\$1.75 each	\$1.70 each
5 to 7 feet Jumbo-Super Bearing size.....	1.95 each	1.90 each

## HARDY QUINCES

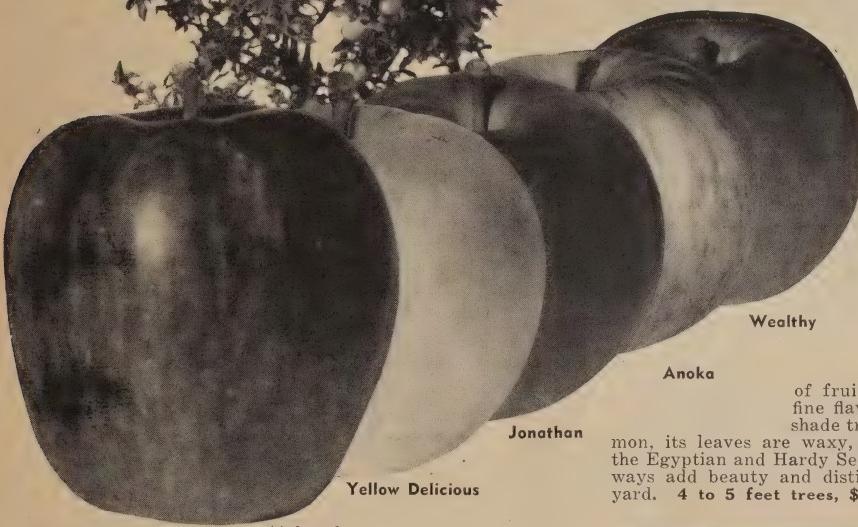
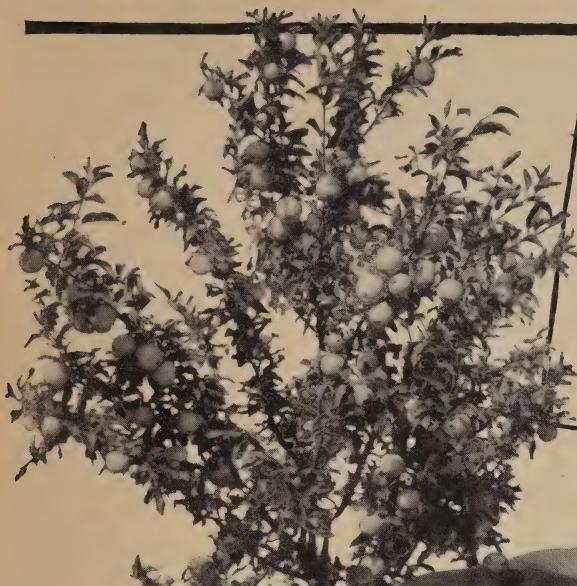
### That Bear Heavily

Quinces ought to be grown more largely, as there is no finer fruit for syrup, jellies, preserving, and canning. They are easy to grow and need but little attention, bear heavily and regularly and are a highly profitable crop, since in all markets the demand for good quinces is never fully supplied. Both the fruit and flowers are quite fragrant and the trees and bloom highly ornamental. Plant 10 feet apart each way. The trees begin to bear two years after planting.

No. 176. PINEAPPLE—We consider this by far the best Quince. The tree is healthy, hardy, and very prolific, and comes in bearing when two years old. Size is enormous, weighing over one pound each. The flavor is suggestive of the Pineapple; in flavor, texture and quality it is unapproached; delightfully fragrant; fine for baking; canned or dried it retains the quince-apple flavor. Can be eaten like an apple, and is by far the best variety for jellies and preserving. Trees thrifty, healthy, and never fail to produce large crops.

PRICE ON HARDY PINEAPPLE QUINCE TREES  
5 to 7 feet Jumbo Bearing size.....\$2.25 each

# FIVE IN ONE APPLE TREE



## No. 180 BRADLEY'S Hardy Seedless Persimmon

**Fruit One Year From Planting—Survives 3 Below Zero—Beauty, Shade and Delicious Fruit All in One**

After many years of Scientific breeding, hybridizing and experimenting we are now able to offer our Customers a Seedless persimmon that can be successfully grown in the central and southern states, in any section where thermometer does not register lower than 3 degrees below zero. With some winter protection the persimmon can be grown in much colder sections. The trees are thrifty, vigorous growers and will bear fruit in one and two years from planting. It reaches a height of 18 to 20 feet. Makes a very beautiful and valuable ornamental tree for lawn, garden or street. Fruit is very large, skin golden yellow, changing to almost red when fully ripe. Fruit will hang on tree for several weeks after ripe and retain their fine flavor and rich color. **Extra heavy.**  
4 to 5 feet trees, \$2.25.

**No. 178** Variety combination is Anoka, beginning to bear early, ripens early, very delicious. Wealthy, a fine flavored apple ripening just after Anoka. Dark Red Jonathan the most highly flavored apple, has a solid dark red color, very attractive, ripens soon after Wealthy. Yellow Delicious, a giant Golden Yellow apple, has a very delicious flavor, fine keeper and the best Golden Yellow apple known. Solid Red McIntosh, super-quality, flavor and color. Excellent keeper, will retain its solid Red color, crispness and flavor if stored in cellar or cool place until late March. Select first quality trees. Select 4-5 ft. well branched trees, \$1.98 each; 3 for \$5.50. Select 5 to 6 ft. Jumbo trees, \$2.50 each; 3 for \$7.00.

## No. 182 **EGYPTIAN** *Persimmon*

Is one of the largest native persimmons we have ever been able to produce from Hybridism and Experimental work. We have been able to produce a persimmon that is hardy enough to withstand 30 below zero and produce a fine quality of fruit with but few seeds. Has a fine flavor, makes a very ornamental shade tree. Like the Seedless persimmon, its leaves are waxy, green and always attractive, the Egyptian and Hardy Seedless persimmon trees will always add beauty and distinction to your lawn or back yard. 4 to 5 feet trees, \$1.55 each.



Hardy Seedless Persimmon

FREE DELIVERY ON ORDERS FOR \$5.00 OR MORE ORDERS FOR LESS SHIPPED POSTPAID  
IF YOU ADD 10 PER CENT FOR POSTAGE



**ALL STATE  
THIN SHELL  
PECAN**

**YOUNG ALL  
STATE PECAN  
TREE  
SHADE AND  
BEAUTY  
PLUS PROFIT**

No.  
184

**ALL STATE PECAN**

*Sold Exclusively By Bradley Brothers*

Hardy and sturdy as an Oak—Illustrated on Cover Page—  
Hardest large thin shell pecan in existence. After years of  
experimenting, testing and breeding we have a variety that  
will absolutely grow and yield big crops of the most delicious  
nuts in every State in the Union, hence its name. It has been  
proven that the All State pecan is absolutely hardy. If oak  
trees grow in your section of the country, then you can suc-  
cessfully grow the All State pecan. Nuts are larger than those  
of the well known Illinois variety, many will measure  $2\frac{1}{4}$  to  
 $2\frac{1}{2}$  inches long. Shell almost as thin as the paper shell  
varieties grown in the Southern States. Kernels plump and of  
finest quality, having a most delicious flavor; they easily come  
out of the shell in halves. Trees have more vigor and vitality  
than any other known variety. More rapid in growth, and  
begin bearing the second year. Trees are most attractive for  
lawn or shade, they are practically immune to insects, do not  
shed their large deep green leaves until very late in the fall.  
Nuts will ripen before the leaves fall. Regardless of where  
you live, or the kind of soil you have, you can successfully grow  
large crops of All State pecans. As our supply of trees is  
limited this year may we suggest that you place your order as  
early as possible. We reserve the right to return your money  
on this item, if your order reaches us after our supply of trees  
is exhausted.

Strong, Sturdy,	Each	2
Select Trees	3-4 Ft.	\$2.25 \$4.00
Extra Heavy Specimen		
Trees of Bearing Age	4-5 Ft.	3.00 5.00

**LARGE THIN SHELLED PECANS**

**Will Thrive in the North**

After years of scientific breeding, hybridizing and exper-  
imenting we have been able to produce 2 hardy, thin shell  
pecans, that can be successfully grown in all parts of the  
North, East and West. The All State pecan has proven to  
be as sturdy as an oak. The nuts are very large, and of as  
fine quality as the paper shell varieties of pecans that can be  
grown only in the extreme Southern states. Our two hardy  
varieties begin bearing when very young. The All State  
pecan will begin bearing good crops of nuts when the trees  
are only 3 years old. Our Northern grown trees are thrifty  
and make a very rapid growth, developing into beautiful,  
ornamental shade trees within a short period of time. Com-  
mercially pecans of this type are the most  
profitable investment one could make. The  
average bearing life of a pecan tree is more

than 100 years.

Northern grown pecan trees are not particular about soil,  
they will thrive in any soil that will produce good farm crops.  
We suggest that pecan trees be planted from 25 to 30 feet  
apart.

Some very fine pecan groves can be found in bottom land  
that overflows every year.

**Nut Trees may be shipped by Parcel Post.**

**No. 186 ILLINOIS PECANS**

Nuts large, have a thin brownish shell. Fine cracking  
quality. Kernel plump and has a fine flavor. These  
are thrifty and productive. This variety originated in Illi-  
nois. The parent trees are extremely large and produce  
large crops every year. 3 to 4 ft. \$2.00 each, 2 for \$3.50.



# NUT TREES

## FOR SHADE AND PROFIT

### No. 188 Wagner's Black Walnut

One of the most rapid growing Hardwood trees known. A most beautiful lawn or shade tree, dense, symmetrical, dark green attractive foliage, which turns to a flaming coppery red after frost. The chief value of this rapid growing tree, however, is its extra large thin shell nuts it begins to produce about the third year from planting. The immense nuts have full kernels, which may be easily taken out in halves. Kernels are plumb, crisp and have a delicious flavor. Trees extremely hardy and may be very successfully grown in any section of the Nation. Specimen trees have grown to be 20 feet tall in seven years. The wood from this tree takes a fine polish superior to any timber. There is a wonderful opportunity in growing this tree for timber, or for the nuts. There is always a good market for large thin shell black walnuts. Trees are highly productive. Small trees for reforestation at tremendously low prices. 18 to 24 in., 10 for \$1.50; 25 for \$3.00; 100 for \$10.00; 1000 for \$90.00. 2 to 3 ft., 10 for \$2.50; 25 for \$5.00; 100 for \$15.00; 1000 for \$120.00.

#### SELECT WELL DEVELOPED SPECIMEN TREES

3 to 4 feet, 80c each; 3 for \$2.25. Heavy 4 to 5 feet trees, \$1.48 each; 3 for \$4.35.

English Filberts



#### FILBERTS

**No. 190. ENGLISH**—A low growing bushy tree, producing abundant crops of roundish, tender nuts of fine flavor, greatly prized for home use and used extensively in the manufacture of candy. Will grow in any location and on almost every kind of soil. Profitable if you will plant your waste land to Filberts. The nuts are larger and of much better quality than the American Filbert. Price, strong, well rooted select, 3 to 4 ft. trees, 75c each; 10 for \$6.85.

**No. 192. AMERICAN**—A low growing shrubby tree, 10 to 12 ft. high. Used largely for ornamental purposes. Makes very attractive hedges. In the fall they produce abundant crops of the most delicious nuts, which are always in great demand at good prices. Thrifty, vigorous growers, are hardy any place in America. Can be grown on almost any kind of soil. Price, 3 to 4 ft., strong well rooted trees, 60c each; 6 for \$3.40; doz., \$6.00.

**When You Plant Nut Trees You Are Making a Permanent Investment**

HARDY ENGLISH TYPE WALNUT MAYETTE AND FRANQUETTE SOLD OUT

#### No. 194 PAW PAW (Northern Banana)

A small handsome tree with large purple flowers which are very beautiful and fragrant and large dark green foliage which makes it a handsome tree for the park or lawn. Produces large yellow fruit which has the flavor and shape of the banana and is very delicious and attractive. Tree very hardy and productive. Can be grown in all sections of the United States. Should be planted in every lawn and garden. Price—strong, healthy, well developed trees, 4 to 5 ft., \$1.50 each.



Wagner's Black Walnut Tree

#### HARDY FRUITING MULBERRY TREES

**No. 196. NEW AMERICAN**—The most beautiful tree for ornamental planting. All summer and fall it bears clusters of large, jet black, delicious berries, which are wonderful for eating fresh out of hand, and make the most excellent jams and jellies. Tree a very rapid grower, entirely hardy and easily transplanted. Very attractive in any location; it makes a large, wide spreading graceful shade tree. Fruits continuously from May to August. For shade, beauty, attractiveness, and excellent fruit, plant the Mulberry tree. Price, large 4 to 5 ft. trees, \$1.28 each.

#### No. 198 Hanson's Bush Cherry

Beautiful as an ornamental—valuable for its fruit. Easy to grow; effective in any landscape planting and which bears delicious fruit of good size and excellent flavor. Fruit is wonderful to eat right from the bush; makes superb jam, or clear, sparkling jelly. Perfectly hardy anywhere. They always retain their dwarf stature. Heavy, 2-year bushes. Will start bearing next year. 48c each; 3 for \$1.35, postpaid.



# GRAPE VINES

## A LIFETIME INVESTMENT

A Lifetime of pleasure and profit from one planting. What can offer you more for such small investment.

Grapes are easy to grow, thrive on any type of soil, and in all sections of the U.S.A., require but little care. Complete instructions for planting attached to shipment. Instructions for pruning, staking, cultivation, in fact, everything you need to know for growing prize-winning grapes, will be mailed free if requested. Our Big Thrifty 2-year-old vines planted this year will bear up to a bushel of fine fruit next year, and continue to do so each year thereafter. Nothing is more delicious than grape jam, jelly, wine, or juice for the winter. Nothing more delicious than fine ripened grapes eaten from the hand.

A grape arbor will give you a fine shady place, is very beautiful, and will bear bushels of delicious fruit. Bradley's Grape vines are known in every section of the nation for their fast growing and heavy bearing. All varieties offered will bear bushels of delicious fruit.

### RED GRAPES

**No. 200. CARDINAL**—A Beautiful Flashing Gigantic Red Grape. Without question the finest and most delicious grape in cultivation today. Bunches extra large, very compact and solid, berries are huge, thin skin, seed few and small, separate freely from pulp. There is no grape in the world with a more delicious flavor. Here is a grape for those who demand the best. Vines vigorous growers, thrive in any kind of soil and in any section of the U.S.A. Enormously productive, very often yield from 40 to 50 pounds per vine. Finest for home, most profitable commercial grape, ideal jelly, very delicious when canned. Our large Cardinal Vines often bear year planted. Shown in its natural size and color on front page. America's finest, newest and largest grape. Be sure to plant a few Cardinal vines this year. We guarantee them to please. Ripens early, immune to mildew.

**No. 202. LUCILE—Early Red.** A dark red grape, medium to large berry and bunch, excellent quality, keeps well and ships well. In vigor, health, hardiness, productive-

Royal Purple

ness, it is surpassed by no other variety, and it is practically immune for fungus diseases. It is one of the most beautiful hardy grapes and it sells at high prices. Should be in every home vineyard.

**No. 207. CACO**—Fruit very large on handsome complete bunches; a rich wine-red over amber. Exceptionally early. Its flavor is luscious and sweet.

**No. 206. ROYAL PURPLE**—Without any question is one of the finest grapes in the world. It has the most delicious flavor and is of the highest quality of any grape we have ever tasted. Bunches extra large, very compact and solid; berry extra large, thin skin; seeds few and very small, separate freely from the tender pulp. The fruit sells in open market for double the price of other varieties. The vine is a vigorous grower, enormously productive.

### BLACK GRAPES

**No. 208—VAN BUREN**—New! Extra Early Market Grape! Best blue variety ever developed for the commercial grower. Quality superior to Concord and ripens with the earliest varieties grown.

Van Buren produces fully as heavy a crop as Concord; large, compact bunches. Berry a rich, dark-blue color, sweet and juicy. Makes an excellent wine grape, and is superb for jelly and jam. You simply cannot appreciate this great new variety until you've seen it fruit. Better order a few now. We sold out early last year.

**No. 210. FREDONIA**—Blue-Black. The earliest fancy blue-black grape for market. Produces large bunches and large berries. Pungent, spicy, delightful flavor and fragrance. An excellent keeper, and big producer. Vines are hardy and young bearers. One of the best dessert sorts. See cover page.

**No. 212. HUBBARD**—One of the earliest of blacks. Peculiar sweet flavor. Hardy, prolific.

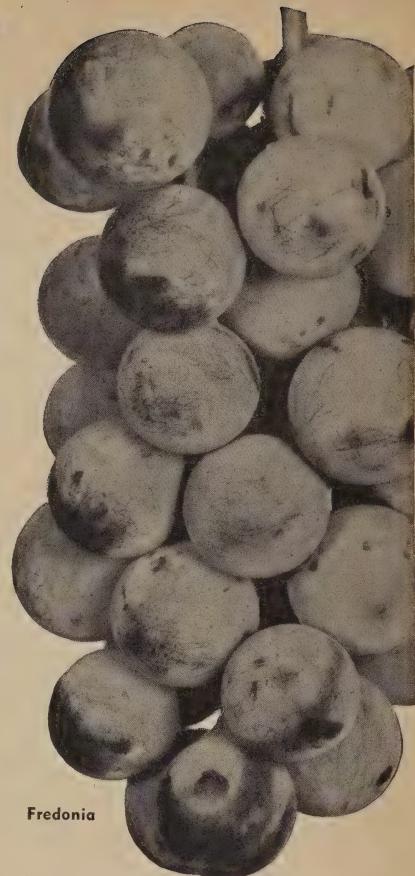
**No. 214. CONCORD**—Black with blue bloom. An old tested bearer and hardy. There is more than 100 times more of this Grape grown than any other. It is the leading wine and market Grape.

### Modern Grape Vineyard

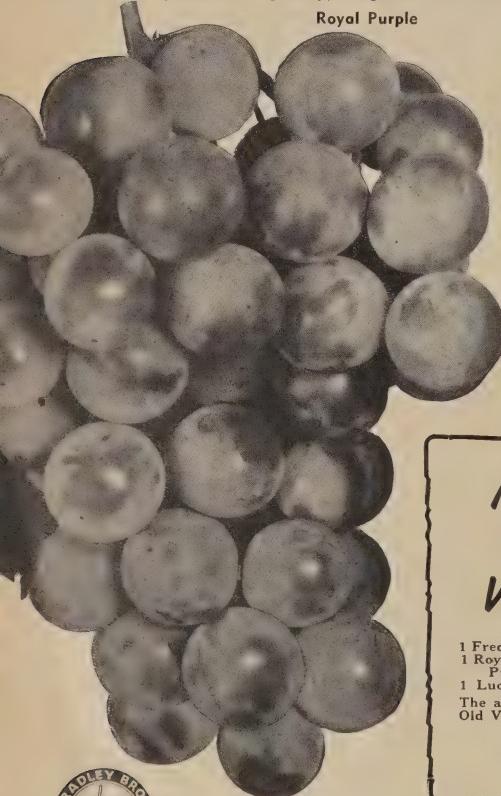
1 Fredonia      1 Van Buren  
1 Royal      1 Portland  
Purple      1 Cardinal  
1 Lucile

The above 6 Strong 2 Year  
Old Vines for

\$2 50



Fredonia



# WHITE GRAPES

**No. 216. PORTLAND**—New York Experiment Station production. Earliest White Grape in existence. Color white, resembles Niagara in shape and berry. Ripens 2 weeks earlier, in fact, brings the white Grape market ahead 2 weeks. This is a real find for the local market seller to get some real prices for his fruit. It is sweet, hardy, and a real No. 1 Grape.

**No. 218. NIAGARA**—“The White Concord.” One of most widely planted and the best known **White** grape. Vine ranks with Concord in vigor and productiveness. Bunch is large, the fruit a wonderful flavor.

**No. 220. GOLDEN MUSCAT**—After years of plant breeding, scientists have succeeded in crossing the white California Muscat Grape with our hardy northern varieties and have given us Golden Muscat. The berries are golden yellow in color, large and meaty, with very few seeds, which separate easily from the pulp. The branches are large and heavy. Excellent quality and fine flavor.

## DIRECT TO PLANTER PRICES ON BRADLEY'S SUPER QUALITY JUMBO READY TO BEAR HEAVY 2 YEAR OLD GRAPE VINES

	Each Rate	10 Rate	100 Rate
	1 to 9 Vines	10 to 29 Vines	30 or More Vines
Lucile—Red	.45c each	.41c each	.37c each
Caco—Red	.45c each	.41c each	.37c each
Royal Purple—Purple	.50c each	.46c each	.41c each
Cardinal—Red	.91c each	.87c each	.83c each
Van Buren—Black	.55c each	.51c each	.47c each
Fredonia—Black	.45c each	.41c each	.37c each
Hubbard—Black	.35c each	.31c each	.27c each
Concord—Black	.25c each	.22c each	.17c each
Portland—White	.45c each	.41c each	.37c each
Niagara—White	.35c each	.31c each	.27c each
Golden Muscat—Golden	.81c each	.77c each	.73c each

The best money can buy. Free delivery on orders amounting to \$5.00 or more. If you order more than 10 Grape Vines, as many varieties as you wish, use the 10 Price Rate. If you order 30 or more, regardless of varieties, use the 100 Price Rate.



Golden Muscat

Please permit me to wish you continued success that your excellent service and fine Nursery Stock has brought you for more than fifty years.

Very truly yours,

Frank H. Jennings,  
1600 North 21st St.,  
Kansas City, Kansas.

# The New Hardy Boysenberry

FRUIT GIGANTIC IN SIZE. OFTEN MEASURE 2½ INCHES IN LENGTH



THE SENSATIONAL NEW BOYSENBERRY is a cross between the Loganberry, red raspberry and blackberry. Think of a berry that has a little of each of these fruits all in one gigantic, nearly seedless beautiful wine-colored berry, with a very distinctive delicious flavor that you will never forget. They are sugary-sweet and juicy, yet firm enough to stand

handling. No berry will compare with its delicious, enticing flavor when made into sparkling jelly, jam, marmalade or canned. For pies it cannot be excelled. Its beautiful sparkling juice may be made into a most delicious drink when mixed with four parts of water. The New Boysenberry is such an improvement over the Youngberry that we no longer grow the Youngberry. It is sweeter, has a better flavor and more productive.

BIG QUICK profits in Growing Boysenberries. The demand is terrific. For frozen fruits, commercial pie baking, canners, preservers, ice cream manufacturers, high class hotels and restaurants are in the market for more gigantic, luscious Boysenberries than can be grown. They sell on any market at extra high prices. One grower sells his entire crop of Boysenberries for 50c per quart. Whether you are growing berries for the market or just a few in your garden, place them on your 1944 MUST LIST.

**No. 222. BRADLEY'S NEW THORNLESS BOYSENBERRY** is absolutely free from thorns. SMOOTH AS A GRAPE VINE, can be handled with bare hands. This is a great advantage in cultivation and in placing the vines on a trellis and most of all, in picking the Huge, Delicious fruit. Once you grow the Thornless Boysenberry, you will never plant any other kind. Price on Extra Large Well Rooted Plants, .45c each; 3 for \$1.00; 6 for \$1.86; 12 for \$3.62; 25 for \$7.00; 100 for \$23.85. ORDER EARLY. See Cover Page.

Boysenberry is no longer an experiment, it has been tested in almost every type of soil and in almost every state in the union. The results have been most pleasing.

## How to Grow Boysenberry (BOTH TYPES)

Prepare the soil in the same manner as you would your garden. Set plants 7 ft. apart each way, as heavy root system spreads out a considerable distance. The Boysenberry makes a very thrifty growth the first year, often 10 feet. Let the vine creep on the ground the first year. In the extreme North, cover the vines with straw or leaves just before hard freezes begin. This is just to be on the safe side. In the spring remove the covering, and when the vines commence to bud tie the vines to a trellis or wire stretched on post about 2½ feet from ground. Posts should be about 4 feet high, the second wire should be at top of post. Right after fruiting cut old vines down to ground. Then burn them, this throws all the strength into the new vines, which will produce the fruit crop the next year. Repeat this practice year after year. Follow these instructions and big crops of fruit are sure every year.



# BLACKBERRIES

Blackberries grow like weeds—any time, anywhere, any place. The varieties we offer will make good as per our promise in description. The plants we grow are guaranteed to live, grow and produce big crops of fruit just as described and pictured regardless of what kind of soil they are planted on or in what climate. Of all the berry crops with which we are familiar, Blackberries are the most profitable and dependable year after year. There is never a crop failure with Blackberries. Blackberries are the ideal crop for obtaining money returns from poor land, will do well where other fruits could not hope to succeed. Blackberries will absolutely give big profitable returns on any soil or in any climate. Plant Blackberry plants 3 feet apart in rows 6 feet apart; 2420 plants required per acre. For garden plant 2 feet apart in rows 4 feet apart.

**No. 224. EARLY MAMMOTH**—The earliest gigantic blackberry in cultivation, ripening with raspberries. The gigantic long berries are meaty, sweet, mild, of exquisite flavor and surpassing in quality; rich in sugar and free from the bitter taste contained in many blackberries; firm and free from any hard core. Its early ripening, large size and fine appearance make it one of the most profitable commercial berries, sells on the market for top prices. Enormously productive, producing 400 cases of 24 pints per acre. Fruit holds its large size through the entire season. We stand behind this grand variety. **Pays up to \$500.00 per acre.**

**No. 226. GEM SUPREME**—A luscious hardy blackberry which we especially recommend for the extreme North. Fruit is enormous in size, has an attractive color, fine flavor, has no core. Makes most delicious blackberry pies, is supreme for canning. Big, vigorous bushes grow upright, and thrive anywhere where weeds will grow. Very productive.

**No. 228. ALLSTATE**—This grand variety has been tested and proven in almost every State in the Union, hence its name. Berries are very large, deep jet black color, rich spicy flavor. Plants vigorous, will thrive anywhere, has withstood 40 below zero. Very productive regardless of your location, soil or weather conditions. You can make big money growing Allstate blackberries.

**No. 230. ELDORADO**—Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight or ten days after picking with quality unimpaired.

## No. 232 Everbearing Blackberry

### DeSoto

Ripe Fruit for 4 Months—Often Bears Same Year Planted—Sold Only By Bradley Brothers

DeSoto big thrifty robust plants begin bearing huge, delicious berries in July, and continue until winter.

Berries enormous in size, often measuring more than 2 inches long. Glistening jet-black in color. Finest spicy flavor. Honey sweet. Has but few small seeds. No core.



De Soto



#### Money Back Guarantee

Why wait for one to two years for blackberries?

Our big ready-to-bear DeSoto plants often bear in only a few weeks after planted and continue all summer and fall.

The big robust plants grow like weeds, will thrive in any kind of soil and bear enormous crops in any section of the nation. Once planted will last a lifetime.

We guarantee the DeSoto blackberry to grow and bear big crops of fruit any place in the United States, and to be immune to rust or other blackberry diseases. When you buy DeSoto blackber-

#### PRICES ON BRADLEY'S BIG READY-TO-BEAR FIRST QUALITY BLACKBERRY PLANTS

	6	12	25	100
Eldorado .....	\$ .74	\$ 1.36	\$ 2.55	\$ 6.00
Allstate .....	.83	1.48	2.85	6.30
Gem Supreme .....	.83	1.48	2.85	6.30
Early Mammoth .....	.88	1.66	3.20	9.75

ry plants, you either get big crops of fruit or money back. DeSoto plants will give you a fine supply of huge, delicious berries, every day for more than four months out of each year. The big robust plants are so thrifty they will not be affected by either hot, dry or wet weather. Illustrated on Inside Front Cover.

Several years ago a customer of De Soto, Illinois, told us of a Blackberry growing in his and his neighbor's gardens which were yielding a supply of huge delicious berries for more than four months every year. Upon investigation we bought the plants and began a series of tests. DeSoto exceeded our "Rosiest Expectations." It not only bore all Summer and Fall, but the berries were much larger and more highly flavored than those produced on the original plants which had been growing in the same location for more than 15 years, during which time they received practically no cultivation. Despite the neglect, the fifteen year old plants were literally loaded with huge, delicious berries throughout the entire Summer and Fall. DeSoto has never been attacked by either insect pests or disease. You can plant a few DeSoto plants in your back yard or along your garden fence and can serve the huge delicious berries to your friends for more than four months each year. Remember this year Health Giving Delicious Fruit is most important. Be sure to plant some DeSoto Blackberries. Order them early so you can plant early and have berries this Summer. Extra Large Ready To Bear DeSoto Plants, 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50; 25 for \$7.00.



Early Mammoth

# Bradley's Raspberries

## Northern Grown—Fresh Dug

**PAY BIG PROFITS**—Easy to grow, require but little attention, should be in home garden, full instruction will be with shipment. If you plant Bradley's strong ready-to-bear plants and follow our simple instructions, your success is assured. We offer only varieties which are guaranteed to succeed.

### Satisfaction or Your Money Back

#### BLACK RASPBERRIES

**No. 234. BLACK GIANT**—A new black raspberry sold exclusively by Bradley Brothers. This grand new variety is proving to be everbearing in many sections of the country. In good seasons the plants bear a fine summer and fall crop. Proven to be the hardiest raspberry in existence, has withstood unprotected the coldest winters in the most northern sections of the United States uninjured. Black Giant has yielded a full crop of fruit in sections where all other varieties were winter-killed. This variety will thrive in almost any soil and its deep growing root system enables it to withstand hottest and driest seasons which makes it also an ideal variety for the extreme South. Fruit extra large, firm, sweet and has a most delicious flavor. The big jet black berries always bring top market prices. Black Giant yields more fruit to the bush than any raspberry we have ever grown. Black Giant comes the nearest being an everbearing in all sections of the United States than any other black raspberry. No matter where you live, what kind of soil you have or for what purpose you plant, we recommend the Black Giant above all others. See inside front cover.

**No. 236. CUMBERLAND**—The old reliable standard black raspberry. Thrives everywhere, has withstood 25 degrees below zero uninjured. Berries unusually large, firm, jet black. Cumberland is the most extensively grown.



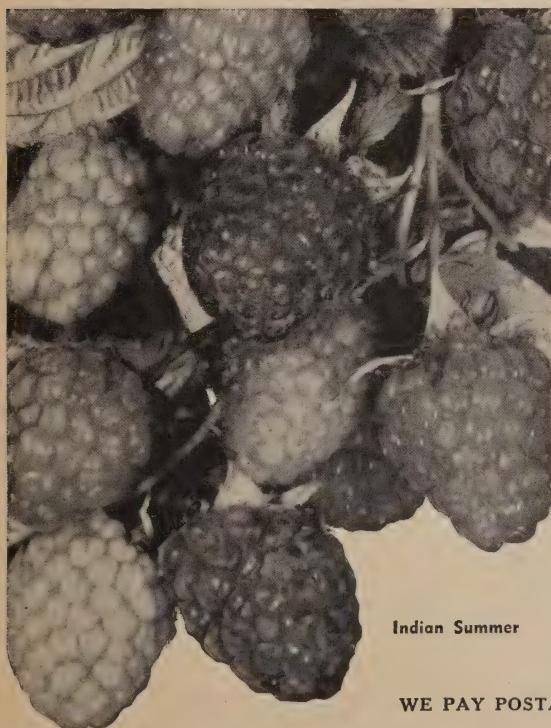
Giant  
Black

#### RED RASPBERRIES

**No. 238. INDIAN SUMMER**—The Giant New Everbearing Red Raspberry. Earliest to ripen in the spring, bearing another crop of berries in late summer and fall. The berries are long and deep red, small cavity, slightly irregular, rich in flavor. Surpasses all everbearing red raspberries. Plants are tall, heavy growers, hardy, disease resistant, heavy producers. Wonderful for home use and profitable for market. See illustration in natural size and color on inside front cover, our favorite variety. If you are not more than pleased with Indian Summer Everbearing—your money will cheerfully be refunded. You take no risk in buying Indian Summer Raspberry plants from Bradley Brothers. See inside front cover page.

**No. 240. FLAMING GIANT**—Hardest red raspberry known to mankind, and the most delicious. A wonderful berry for the far north and also succeeds in the far south. Fruit twice as large as most other red raspberries of brilliant color and deliciously rich in flavor. Ripens its enormous crop over a long season. Strong, sturdy grower with extra heavy upright canes; blossoms and fruit to the very tips. Has never been known to winter kill even in the upper northern sections of Minnesota and North Dakota. Highly resistant to insects and Mosaic Free. Berries sell readily at a premium on the market—a profit getter—Flaming Giant is one of the best shippers, hold their shape without crumbling and never turn dark. A delightful table berry and a perfect canner, when canned they retain their brilliant rich crimson color. See inside front cover.

**No. 242. GIANT LATHAM**—Most popular of all red raspberries. The fruit is large, many an inch long, firm, and delicious in flavor whether eaten fresh or as preserves, jam and sauce. A strong, vigorous grower that bears enormous crops.



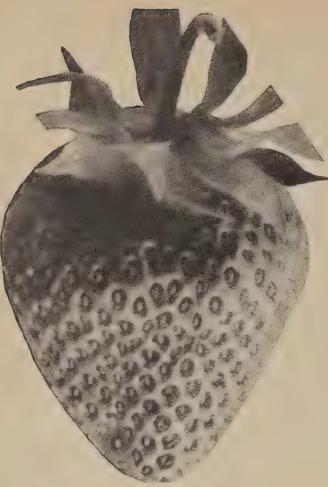
Indian Summer

#### PRICES ON BRADLEY'S BIG, STURDY, QUICK TO BEAR RASPBERRY PLANTS. Satisfaction Guaranteed.

	6	12	25	100
Cumberland .....	\$1.12	\$1.96	\$3.70	\$ 5.90
Black Giant .....	1.56	2.60	4.00	11.00
Giant Latham .....	1.12	1.96	3.70	5.90
Flaming Giant .....	1.56	2.60	4.00	11.00
Indian Summer .....	1.70	2.80	4.30	11.92

WE PAY POSTAGE OR EXPRESS ON ALL ORDERS FOR \$5.00  
OR MORE

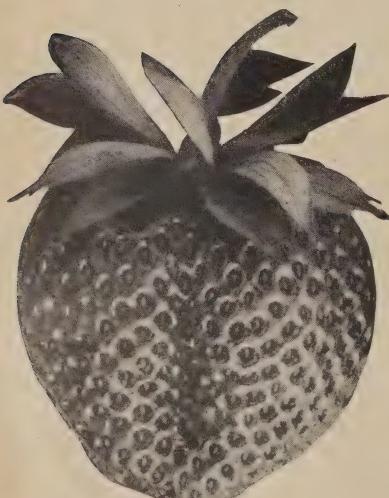




Daybreak



Catskill



Flame

# STRAWBERRIES

Bradley's have made a specialty of growing heavy producing Strawberry plants for over 50 years. Our Super Quality Plants always yield Big Crops. **YOU CAN NOT BUY BETTER PLANTS AT ANY PRICE.** When you think of Strawberries and cream, Strawberry Shortcake, Big Red Canned Strawberries and Delicious Strawberry Preserves and highly flavored and colored Strawberry Jelly, doesn't it make you wish you had your own Strawberry patch? That's the way to have all you want and have them freshly picked at the peak of their wonderful flavor. There is no such thing as too many big ripe Strawberries. Your surplus can always be sold at attractive prices. We offer only the Best Varieties, which have been tested and found of Sterling Quality. All varieties offered are self pollinating and do not require mating. Our Spring bearing varieties planted this year will bear next year. Our Great Everbearing varieties bear this year. Strawberries are easy to grow, do well in just ordinary soil. You can grow big crops in small space. Plant Strawberry plants for home use in rows two feet apart and one foot apart in the row. For commercial fields, plant in rows three feet apart and 18 inches apart in the row. We urge all our customers to plant Strawberries this year, but place your order early as our supply is limited.

## YOU CAN GROW STRAWBERRIES FOR LESS THAN 2c A QUART

**No. 244. VIRGINIA**—A remarkable heavy yielding Midseason drought resistant strawberry. Especially recommended for the Central, Southern and Eastern States. The quality of the fruit is unsurpassed. The flavor is wonderful, gigantic in size, has a rich scarlet color with a fresh green cap. One of the most attractive strawberries. Tremendously productive.

**No. 246. DAYBREAK**—A grand, new extra early variety, originated by the U. S. Dept. of Horticulture. It ripens about 10 days earlier than the best early varieties of strawberries; its bright glossy color, fine flavor and attractive appearance causes it to bring extra high prices. It is firm, holds up well in shipment and retains an attractive appearance several days after being picked. Plants are vigorous, very productive and thrive under almost any conditions.

**No. 248. BLAKEMORE**—**Extra Early.** Extra-early, bright-red berry favored for large-scale planting and long-distance shipping. Stands adverse weather conditions, drought, etc. Always bears a big crop of firm, flavorful fruit. Self-pollinizing.

**No. 250. PREMIER**—A valuable extra early Strawberry. A large berry of uniform shape and size, excellent quality, rich color and highly resistant to frost. These qualities make Premier a profitable market variety.

**No. 252. SENATOR DUNLAP**—The old standby. A mid-season variety that grows on all types of soil and in all climates. A good producer and a fine berry.

**No. 254. JEWELL**—Here is a variety which has been tested in almost every section of the U. S. Has made a wonderful showing, berries are large, firm, highly flavored. Has a long fruiting season. Giant delicious berries for several weeks. Plants vigorous, very productive.

**No. 256. CATSKILL**—**(Midseason).** An ideal Midseason berry—Because of its size, flavor, heavy yield, vigorous growth, and its adaptability to a wide range of soils and climates. Catskill berries are huge in size, deliciously flavored. Bright glowing red in color. Each berry matures to uniform size and shape. Colors evenly, firm in flesh and skin, they withstand long shipping. We recommend Catskill to those who wish to grow large fancy Strawberries.

315 Quarts Catskill from 100 Plants

**No. 258. FLAME**—New Gigantic extra late Strawberry of Supreme quality. 28 berries often fill a quart box. Unlike most late varieties, Flame is honey-sweet, has a brilliant scarlet color with prominent small golden yellow seed and a fresh green cap. Most attractive. Very profitable, commercial variety. Extra good home garden variety and especially for canning and jam. Simply delicious eaten fresh or in shortcake. Its delicious enticing flavor cannot be surpassed.

### PRICES ON BRADLEY'S SUPER QUALITY STRAWBERRY PLANTS

	25	50	100	250	500	1000
Daybreak .....	\$ .95	\$ 1.55	\$ 2.50	\$ 5.00	\$ 7.80	\$ 12.50
Virginia .....	.95	1.55	2.50	5.00	7.80	12.50
Jewell .....	.95	1.55	2.50	5.00	7.80	12.50
Blakemore .....	.70	1.20	1.75	4.00	6.00	10.00
Premier .....	.75	1.20	2.00	4.25	6.25	11.50
Senator Dunlap .....	.70	1.20	1.75	4.00	6.00	10.00
Catskill .....	.95	1.55	2.50	5.00	7.80	12.50
Flame .....	1.15	1.90	3.00	6.00	9.40	15.00



# The World's Five Greatest Everbearing Strawberries—Surpass All

Bear Delicious Berries 60 Days from Planting

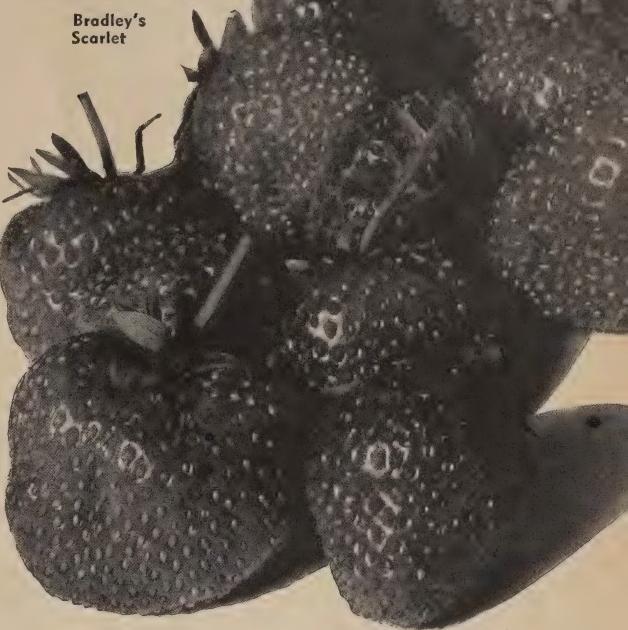
## No. 260 BRADLEY'S SCARLET

**The World's Finest Everbearing Strawberry.** Plants will begin bearing GIGANTIC SUGARY-SWEET LUSCIOUS BERRIES WITHIN 60 DAYS AFTER PLANTED and continue to bear for at least 120 days. The Big Sturdy plants are loaded with gigantic berries every day from Late May to December. When you plant Bradley's Scarlet you are assured Big Crops of the largest, sweetest and finest flavored fruit that can be grown. Gigantic Berries are red all-way-thru. Flavor thrills you. If you only have a few feet of ground in your back yard you should plant at least 12 Bradley's Scarlet Everbearing Strawberry plants. If you are not more than pleased, the plants will not cost you one cent. SATISFACTION OR YOUR MONEY BACK.

**Direct from Field to Planter Prices on Bradley's Scarlet Everbearing Strawberry Plants**

12 plants \$1.00, 25 plants \$1.85, 50 plants \$3.50, 100 plants \$6.00.

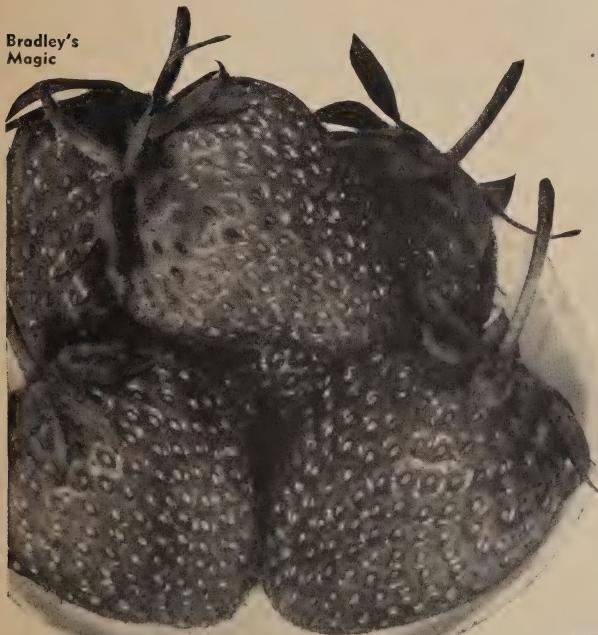
Bradley's Scarlet



## No. 262 BRADLEY'S MAGIC

When you see and taste the huge, luscious, deep crimson berries this variety produces from late spring until November, you will agree that the plants possess a Supernatural power. You set the Big Sturdy plants in the spring and within 60 days they will be loaded with the largest and most delicious berries you have ever eaten. Magic berries hold their large size all summer and fall. The large bushy plants protect the fruit in November and in most sections you can enjoy a fresh, luscious shortcake on Thanksgiving Day. Magic is drought resisting and seems to have the magic power to keep growing and bearing right through the hottest and most dry weather. In 90 days after plants are set, it is possible to count 25

Bradley's Magic



fruit stems and more buds and blossoms coming out. You have never really tasted a real strawberry until you pick Magic berries which have ripened on your own vines. Truly a Magic strawberry for those who demand the best. Price, 12 Plants, \$1.00; 25 Plants, \$1.90; 50 Plants, \$3.50; 100 Plants, \$6.00.

## No. 264 MASTODON

Mastodon is an extra-large, deep-red, highly varnished-looking berry. Full flavored and very appetizing. Good grower and bearer.

## No. 266 WAYZATA

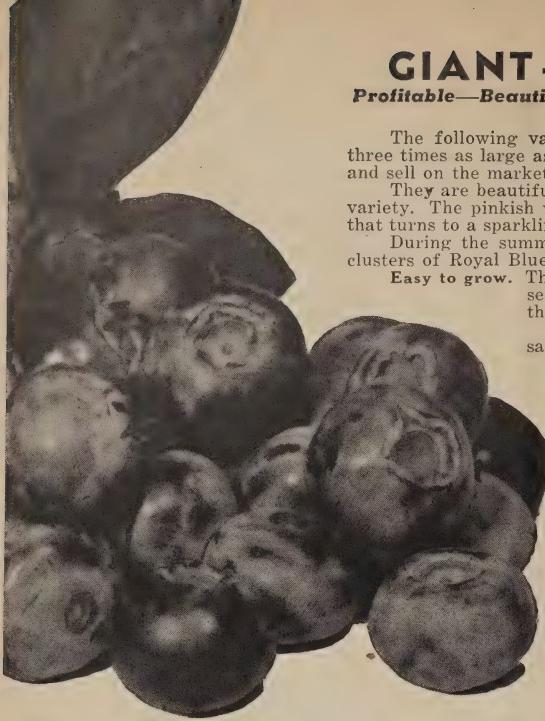
This is our famous "Mellow-Sweet" Everbearing Strawberry. Plants set out this spring start bearing in July or August, and continue all fall. Then they bear again next June, and again next fall. The berries are deep, appetizing red, all way through, and firm enough to keep good. A quart per plant each year is common. Wayzata makes very few runners. Excellent to plant in the small garden—set plants 12 inches apart. Self-pollinating.

## No. 268 GEM

A proven Everbearing variety of fine qualities. Will thrive in any good soil. Berries are large, bright red, slightly tart but have a fine flavor. Gem plants are vigorous and productive and if planted early will produce fine berries to freezing weather.

PRICES on GEM, MASTODON and WAYZATA Everbearing Strawberry plants

	25	50	100
GEM .....	\$1.50	\$2.50	\$4.00
MASTODON .....	1.50	2.50	4.00
WAYZATA .....	1.50	2.50	4.00



# GIANT-HYBRID-BLUEBERRIES

**Profitable—Beautiful—Very Ornamental, Once Planted Last a Lifetime**  
See Inside Front Cover Page

The following varieties of Blueberries produces juicy delicious berries two to three times as large as the Common Blueberries, resembling in size a bunch of grapes and sell on the market for 40c to 60c a quart.

They are beautiful ornamental bushes reaching 6 to 8 feet in height, according to variety. The pinkish white bell shaped blossoms and long narrow dark green foliage that turns to a sparkling coppery red in the fall is Glorious.

During the summer the rich Satiny Green foliage is a background for the Big clusters of Royal Blueberries.

**Easy to grow.** The New Hybrid varieties of blueberries are easy to grow. Simply set them about 5 feet apart. Moist soil is O.K. but with mulching they will thrive on high, dry land of most any type.

Blueberries do best in acid soil. Peat moss, rotted leaves, sawdust, woodland soil, aluminum, sulphate, or rotted logs will supply the acid. About one-third bushel of Peat Moss, Woodland soil, sawdust, rotted leaves or logs, mixed with two-thirds soil should be placed in the holes around the roots when set.

#### **Two varieties must be planted to pollinate.**

One variety planted alone would not bear, hence we do not accept orders for only one variety.

#### **THREE PROVEN VARIETIES**

After years of experimenting and scientific testing we find the three following varieties to be the **BEST**. And they will thrive and bear fine fruit in all sections of the U.S.A. You are sure of success when you plant Rancocas, Rubel and Jersey.

Read Saturday Evening Post of September 12th, 1942, on pages 18, 19, 52 and 55. This will give you some valuable information regarding Blueberries.

#### **Description of Varieties Listed in Order of Ripening**

**No. 270. RANCOCAS.** The bush of slender, vigorous, upright habit, rarely surpasses five feet in height. The winter twigs are a dark red. The berries are somewhat larger than those of Rubel and begin to ripen several days earlier.

**No. 272. RUBEL.** A vigorous, productive variety. Well developed bushes stand six feet high and the winter color of the young wood is a rich red. The large berries of fine color are usually ready to pick the first week in July. Best commercial variety.

**No. 274. JERSEY.** The bush is of vigorous habit and grows very large. The winter color of the young growth is a light red over golden brown. The berries are the largest of any here listed, light blue and ripen about the same time as Rubel.

## DELICIOUS, TENDER ASPARAGUS

*Fresh from Your Own Garden*

#### **No. 276 GENUINE GIANT MARY WASHINGTON**

You know how good fresh home grown asparagus tastes. It is very healthful, rich in minerals and vitamins. Every garden should have some. Only takes a little room. Set the plants 18 inches apart. This is an improved strain of the Mary Washington. Produces very large stalks, many an inch or more through. They keep right on coming up, lots of them, for almost 3 months. They are extremely tender and do not get tough early, as so many varieties do. They have the most delicious flavor. Rust-proof and will last a lifetime. Very easy to grow.

**Price, Select 2-year Giant Mary Washington Asparagus Crowns, 12 for \$1.00; 25 for \$1.85; 100 for \$6.50.** If interested in more than 100, write for special prices.

#### **CULTURAL DIRECTIONS**

Plant Asparagus Crowns in a furrow 6 to 10 inches deep, and space the roots 12 to 18 inches apart in the row. Rows should be 3 to 4 feet apart. When the plants are set, cover only about 2 inches deep. As they grow, work more dirt to them until the furrow is filled. This gets the crowns down deep, so they will not be injured by cutting. Allow the plants to fern (grow tall tops) each Summer and Fall, to permit them to recuperate and be ready for cutting the following Spring.



## No. 280 Rhubarb

**McDONALD**—The finest rhubarb money can buy! Bright cherry red color, full length of long stems. Tremendously productive, very tender, rich, spicy flavor. Do not peel. McDonald is so tender, peeling is not necessary. In sauce and pies it will stay bright red, presenting a very appetizing appearance. **McDONALD Rhubarb** is one of the most profitable items one can grow. The huge bright red stems get 2 feet long and 1 1/2 inches thick. It attracts special attention on any market. **Price, Strong divisions ready to bear, Each, 55c; 3 for \$1.50; 10 for \$4.00; 25 for \$8.00.** See inside front cover page.

## No. 278 HORSERADISH

**BOHEMIAN HORSERADISH**—Best of all Horse-radish. Thrives in any garden soil. Valuable for relishes and appetizers. Grates up fine and tender. White as snow, and as strong as a lion. Set the roots straight up and down. Leave the top of the root about one inch below the surface. Every garden should have horseradish, very profitable as a commercial crop. Crowns will make big roots in one year. **Crowns, 2 for 25c; 6 for 70c; 10 for \$1.00.**





May Day Tree



Chinese Elm



Niobe Weeping Willow

## No. 292 TULIP TREE (*Liriodendron tulipifera*)

One of the grandest of our native trees. It grows into a tall pyramid with broad, glossy, fiddle-shaped leaves of a clean, rather bluish gray shade, which in fall turns bright yellow. Beautiful, light orange-yellow, Tulip-like flowers,  $\frac{1}{2}$  to 2 inches long, appear magically over the tree in May and June. 4 to 6 ft. heavy rooted trees, \$1.90.



Tulip Tree Blossoms

## No. 286 Red Flowering DOGWOOD

(*Cornus Florida Rubra*.) This unique tree is rapidly becoming the most popular of the FANCY FLOWERING TREES. It is called the Aristocrat among the finest plantings in America. This small uniform tree is literally covered with large sparkling rose-red flowers often measuring three to four inches in diameter before the leaves appear in the early spring. Its grayish-green foliage makes it attractive during Summer, and in early Autumn the foliage turns to a glistening rich crimson. Our select trees are propagated from buds taken from fine specimen trees which have the largest and most vivid colored blooms. The tree is extremely hardy and will thrive in every section of the United States. Our trees being budded will often bloom the same season planted. The Red Flowering Dogwood is conceded to be the most outstanding and the most distinct flowering tree in America. This year we are able to price this magnificent tree in reach of all. The following size trees are all large, heavily branched, transplanted trees. Select 2 to 3 ft. trees, \$2.00 each; 3 to 4 ft. medium size trees, \$2.70 each.

Extra large, heavy branches, 4 to 5 ft. specimen trees, which should blossom this season, \$4.00 each. This size tree will be shipped with the soil burlapped around the roots.

## No. 288 White Flowering DOGWOOD

One of the most beautiful of all our native trees. Flowers are large white and produced in clusters before leaves appear, the flowers are followed in the fall by numerous red berries and Autumn color of foliage is quite brilliant. A fine specimen tree for lawn. Attractive when planted with Red Bud. Select 3 to 4 ft., \$1.70 each; extra heavy 4 to 5 ft., \$2.40 each.



Red Flowering Dogwood

# RARE FLOWERING TREES



Rose Tree of China

## Rose Tree of China

No. 296. **PRUNUS TRILOBA**—One of the most beautiful and showy of all small trees. It begins to bloom before the leaves appear in the spring, being literally covered with very double rose-like flowers. This symmetrically formed graceful little tree grows usually to a height of but 6 feet and is attractive as a specimen or when planted in groups or shrub border. It is hardy and easy to grow, and no lawn is so small that room cannot be found for at least one of these wonderful, new small trees. Many who see them declare they are the most beautiful trees they have ever seen. The large rose-like blossoms make fine cut flowers. Select 4 to 5 ft. trees, \$1.50 each.

## SCARLET LEAF ROSE TREE OF CHINA

No. 298. **PRUNUS BLIRIANA**—This glorious tree is almost identical with the *Prunus Triloba* ROSE TREE OF CHINA except its leaves are a brilliant scarlet in the Spring; changing to a deep maroon in Summer and a magnificent bronze in Autumn. Its branches are literally covered with double rose pink blooms in the early Spring before the leaves appear. The beautiful flowers are followed by clusters of scarlet fruit which is very delicious when eaten fresh and makes the prettiest and finest flavored jelly and marmalade we have eaten. The deep scarlet fruit is also very delicious and attractive when canned. This beautiful and useful shrub will thrive in your lawn. Its scarlet leaves are glorious, especially against the rising or setting sun. Price, select, extra heavy, 4 to 5 feet trees, \$1.65 each.

## Gorgeous Flowering Crab Apple

Most useful and most attractive hardy Flowering trees. The Flowering Crab Apples are becoming the most popular group of Ornamental trees in North America. They are extremely hardy, free from disease and thrive in all sections of the Nation. Our varieties exhibit a gorgeous range of color in blossom, fruit and foliage. In the Spring they are adorned with gorgeous flowers and foliage, in the Autumn with glittering fruit. The fruit is tasty and makes highly colored, delicious jelly, sauce and preserves. Beauty; Shade and Fruit all in one tree.

No. 300. **PINK ROSE BECHTELS DOUBLE FLOWERING**—The only full Double Flowering Crab, often called the PINK ROSE TREE. In the Spring when the tree is completely covered with a mass of perfectly double, rich, rose-like flowers, it is, in fact, a fine shaped little tree covered with Roses. Exceedingly graceful, seldom grows more than 12 feet tall. Ideal tree for small lawn. Its GORGEOUS display of rose-like flowers perfumes the entire neighborhood. Here is a tree that you will be proud of. It is extremely hardy, will thrive under all conditions in the South, Central and Northern States, in rich or poor soil, in shade, or in full sun. Wherever you have a vacant space of 12 to 14 feet, plant this Crab. It is guaranteed to satisfy. Large, neatly shaped, well branched Blooming Size, 5 to 6 feet trees, \$2.96 each.

No. 302. **HOPA**—A gorgeous tree which will reward you with loads of delicious sparkling fruit. Seldom grows over 15 feet high. Excellent for lawn decoration. When in blossom it is completely covered with semi-double, rich, reddish pink rose-like flowers, scenting the atmosphere for a long distance with a delicate perfume unsurpassed. In Autumn when its branches are bending almost to the ground with clusters of bright red delicious fruit, it will attract the admiration of all who pass. The fruit will hang on the tree until freezing weather. Its bronze green foliage is always attractive. Useful, most gorgeous small ornamental tree that should be in every lawn. Select Extra Heavy Bearing Age, 5 to 6 feet trees, \$2.38.

No. 306. **PURPLE GLORY**—Our most beautiful, brilliant, flowering Crab. Most attractive rich reddish purple foliage in the Spring and Summer, turning to a most gorgeous Purple Bronze in Autumn. Huge Semi-double Purple Flowers often more than 2½ inches across. This gorgeous tree has a graceful charm the entire Spring, Summer and Fall. In the Spring a marvelous display of glorious color, in Autumn its branches bend with huge clusters of richly colored reddish purple delicious fruit. Tree neat, pyramidal in growth, about 12 feet at maturity. Will grow and thrive in any location. Its sparkling fruit makes delicious, highly flavored and richly colored jelly, preserves and sauce. Purple Glory is sure to please, we Guarantee it. Select Specimen well branched Bearing Size, 5 to 6 feet trees, \$2.56 each.



Bechtel's Flowering Crab



Purple Glory



# AND SHRUBS

## No. 308 Heavenly Blue Althea

This GORGEOUS, unusually attractive shrub is truly an Aristocrat. It is exceedingly beautiful and picturesque. This RARE NEW VARIETY flowers late in Summer after most other shrubs are out of bloom. The large flowers are often three inches across, and every branch is completely covered with lustrous lovely blue flowers from June until frost. Unlike most other flowers as the season advances it becomes more gorgeous and the vivid pure blue becomes more outstanding. Here is a shrub that will thrive under the most unfavorable conditions. It is not particular of the kind of soil, does well in low damp places and thrives in poor soil where there is but little moisture. It adapts itself to either sun or shade. This magnificent NEW SHRUB is certain to grow and give complete satisfaction wherever planted. Our Blue Rose of Sharon trees are all budded trees and begin blooming immediately after planted. Special select 2 to 3 ft. specimen bushes covered with bloom buds, 98c each.

## No. 310 ALTHEA, ROSE OF SHARON

A tall growing shrub, sometimes reaching a height of 10 to 12 feet. Fine in a group or single specimen planting. It blooms freely from July until frost. Your choice of colors, red, white, or pink. State color. Special select specimen bushes ready to bloom, 3-4 feet, 80c each; 3 for \$2.25.

## No. 320 RED TARTARIAN HONEYSUCKLE

A very popular rapid growing ornamental shrub and useful for many purposes. Stands shearing and can be trained to a very desirable tall spreading hedge or screen effect. Attains a height of eight to ten feet. Perfectly hardy and thrives in either sun or shade. Its grayish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick a chicken can't get through it. Its hardness, its rapid growth, its immense number of red flowers coming early in May, are followed by a big crop of red berries that last until winter, it makes a paradise for birds. It will grow with little or no care and lasts a lifetime. If you have a place in the shade where nothing else will grow plant this shrub. Price, 2 to 3 ft. 59c each; 3 for \$1.50.

No. 322 PINK TARTARIAN HONEYSUCKLE—Same as above except flowers are pink. Prices same as Red Tartarian.

## No. 312 GOLD LEAF SPIREA (*Oqlifolius Aureus*)

A beautiful Shrub with bright yellow leaves which turn to Golden Bronze in Autumn. Has masses of attractive white blossoms in the Spring, followed with brilliant red fruit. A Sturdy upright grower. Will grow to about 8 feet in height. Here is a Sensational jewel for your Border Lawn or Garden. Should be in full sun light. Extra Select Blooming Size 4 feet Bushes 98c each.

### No. 314

## TAMARIX, HISPIDA

By far the best Tamarix. Very dense, silvery-blue feathery foliage. Bright pink flowers all summer. If not pruned will grow 10 to 15 feet tall, but it can be kept trimmed to a much lower height. Grows in sun or shade, in wet or dry places. One of our best shrubs. 2 year 3-4 ft. Bushes 85c.



Crape Myrtle



Golden Leaf Spirea



Heavenly Blue Althea



Red Tartarian Honeysuckle

## New Hardy CRAPE MYRTLE

BLOOMS CONTINUOUSLY FROM MID-SUMMER TO FROST. IMMENSE, ATTRACTIVE, BRILLIANT FLOWERS FOR THREE MONTHS.

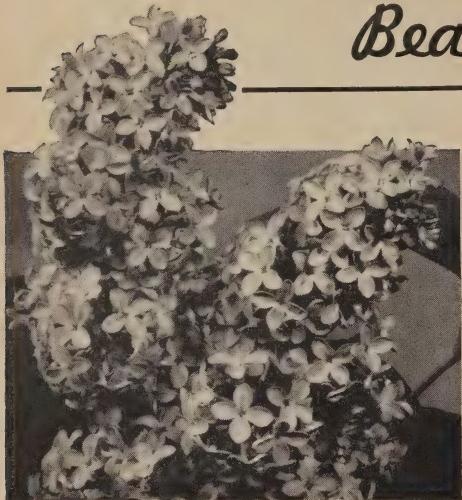
Crape Myrtle, the South's most beautiful Shrub, can now be grown successfully in the North. We have secured a strain which is much hardier. In the extreme Northern States, grow it just like Everblooming Roses, giving it Winter protection by mounding up dirt about 8 inches high before severely cold weather. In Spring, uncover. Like Roses, Crape Myrtle makes its blooms on new wood and if the tops are killed back to the ground, it will send up new tops in the Spring, which will be covered with huge blossoms from July to frost. Select Ready To Bloom 1½ to 2 feet bushes, 70c each; Extra Heavy, Top Quality 2 to 3 feet bushes, 98c each. All Colors same price.

No. 316A Hardy Watermelon Red      No. 316C Hardy Snow White  
No. 316B Hardy Apple Blossom      No. 316D Hardy Lilac Purple  
Pink

No. 316E Hardy Dwarf Lavender-Blue



# SHRUBS That Add Charm and Beauty to Your Home



Lilac, President Lincoln

## Magnolia

No. 340. SCARLET MAGNOLIA (*Magnolia Soulangiana Nigra*)—One of the hardiest and finest of all Magnolias. Can be grown successfully throughout North America. In midspring, before the leaves unfold, the great flurry of flower buds suddenly burst open revealing enormous Chalice-shaped flowers often five inches or more across composed of eight or more huge, waxy scarlet petals. For several weeks the magnificent display endures, and then the flowers are gone as suddenly as they came, and the trees assume a mantle of attractive glossy waxy foliage which lasts in good condition until late autumn. Scarlet Magnolia grows rapidly and is easy to establish. Select trees, \$3.65 each.

No. 342. CHINESE MAGNOLIA (*Magnolia Soulangiana*)—This variety is very hardy and easy to grow. The tree is neatly rounded; grows to be from 10 to 15 feet high. Its downward sweeping branches almost touch the ground in early Spring before the leaves unfurl when covered with huge waxy flowers, often 6 inches or more across. Its waxy white petals are strongly tinged with purple and rose. This magnificent tree is found only in the most expensive plantings; however, this year we offer select bushes at a price you can afford to pay. \$3.75 each.



Magnolia Soulangiana



Azalea Scarlet



Butterfly Bush, Buddleia DuBonnet

## French Lilacs

These new improved French Lilacs rank among the finest of all shrubs. They bloom so young (generally next year after planting), bloom so freely, are so fragrant and have such lovely colors. Perfectly hardy, grow everywhere and last for generations. The varieties we offer are the world's Newest and Finest. Noted for colorings.

All following French lilacs are heavy 2 year old blooming size bushes.

No. 324. PRESIDENT LINCOLN—Single flowers three-fourths to seven-eighths inch across, purplish lilac in bud, Wedgwood-blue when fully open, large clusters. Branches ascending and habit somewhat compact. Very vigorous and early in bloom. 2 year bushes, 85c each.

No. 326. MARECHAL FOCH—The high panicles, carried by long, straight stems, are truly immense and very light. The individual flowers, fully one inch in diameter, perfectly shaped, are of a bright carmine-rose with a pink eye when opening. Early. 2 year bushes, 92c each.

No. 328. ADELAIDE DUNBAR—Flowers large, semi-double to occasionally double, in long narrow clusters; deep maroon-red in bud, opening violet red. One of the darkest red lilacs. 2 year bushes, \$1.25 each.

No. 330. ELLEN WILLMOTT—Flowers large, double to very double, creamy white; in very large and long panicles. A strong grower and very free bloomer, generally rated as the best of the double white Lilacs. 2 year bushes, 80c each.

No. 332. PRES. CARNOT—Flowers large, double, light lilac blue; in long narrow clusters. A free-blooming, strong-growing variety of very good color. 2 year bushes, 90c each.

No. 334. CONGO—A beautiful variety has huge trusses of brilliant red flowers. 2 year bushes 85c each.

## No. 336 AZALEA SCARLET

America's most brilliant and most beautiful flowering shrub. Dwarf, very compact, grows 3 to 4 feet in height. In April and May it is completely covered with a mass of large, Brilliant Scarlet Flowers. The entire shrub is a Solid Mass of Bright Crimson Color. In Summer its heavy glossy foliage is attractive. In Autumn the foliage turns first to vivid scarlet, later to bronze, holds its foliage all Winter. Absolutely hardy. Can be grown successfully in all sections of the U.S.A. Plant in good, well drained, slightly acid soil and in partial shade. We offer Extra Select 4 year old Bushes which will be covered with a mass of blossoms this year soon after planted. Price \$3.48 each. Bushes will be shipped with the proper type of soil in which they grew burlapped around the roots.

## Butterfly Bush or Buddleia

No. 338. NEW DUBONNET—A counterpart of the popular French wine DuBonnet and a shade now very popular in dress fabrics. Glows a true red in sunshine and under artificial light. Firm, cylindrical spikes closely set with lovely blooms. Of erect growth, strong stemmed, with large leathery foliage, and a good late summer cut flower. Select Blooming Size Bushes 75c each, 3 for \$2.10.



# SHRUB BARGAIN PAGE

A Gallant Array of the Most Popular and Old Favorite Shrubs in America at Astonishingly Low Prices

Your Choice of Any Shrubs on This Page  
All Heavy 2-Year Blooming Size

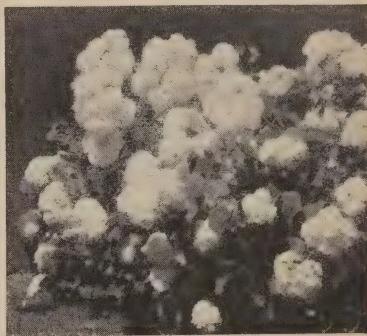
58c each, 3 for \$1.65

No. 344. **HYDRANGEA PANICULATA GRANDIFLORA**—They are extensively used for yard, lawn and hedge planting and for screens. Attains a height of 5 to 7 feet; hardy in all localities; blooms the first and every season in July and August. The flowers are massive, cone-shaped, often measuring 10 inches in length, and have a pleasing variation in color, changing from original pure white to pink, and finally to beautiful, rich, coppery-red.



Hydrangea, Paniculata Grandiflora

No. 346. **CYDONIA—QUINCE**. *Japonica*. FLOWERING QUINCE. 5 ft. Scarlet flowers early in spring followed by large fragrant, quince-shaped, orange fruits. Foliage dark and shiny; growth bushy and dense; makes good pruned foreground.



Hydrangea, Hills of Snow

No. 348. **HILLS OF SNOW OR EVERBLOOMING HYDRANGEA**—This new Everblooming Hydrangea is as its name implies constantly in bloom from early in June until frost, and is one of the most important additions in the way of hardy shrubs ever introduced. All summer long it bears great clusters of white flowers, much like the tender Hydrangea in size and form; it will grow to perfection in partial shade, making it most valuable for massing under trees or growing on north side of house. Hardy everywhere. Plant at least a half dozen plants. The effect is lovely.



Spirea, Van Houtte

No. 350. **NEW PHILADELPHUS ("Virginal")**—One of the most beautiful, new ever-blooming varieties. It also makes wonderful individual specimen plants on the lawn. A vigorous tall grower with very large double-crested flowers with round petals.

No. 352. **VAN HOUTTE**—Indispensable in any grouping of shrubbery where its gracefully arching, slender branches, fine twigs and "maidenhair" foliage may be left unpruned. A fountain of white in May.

No. 354. **ARONIA—CHOKEBERRY. Arbutifolia.** RED CHOKEBERRY. Grows upright to 6 feet; very pretty in April and May with an abundance of white flowers; its fall foliage and fruits a bright red, carrying well into winter.



Cydonia, Fl. Quince



Forsythia Fortunei



Eva Rathke Weigela



Red Spirea



Smoke Tree

Beauty Bush

## BEAUTY BUSH No. 369 (*Kolkwitzia*)

8 ft. A specimen flowering shrub possessing great beauty and adaptability. While upright in growth, its branches arch down gracefully. During the blooming season in June, it is weighted down with lovely light pink, bell-shaped flowers. Very hardy and will grow under any soil conditions. 15 to 18 inches, 75c; 1½ to 2 ft., \$1.00.

## Hardy Ornamental CLIMBING VINES

**No. 378. BOSTON IVY** (*Amp. Veitchii*)—This is the vine that imparts romance and beauty to clapboard cottage and stone mansion alike. It clings closely to any wall, wood, brick or stone, without support. The foliage colors beautifully in the fall. Prefers a north or east side. This is the clinging vine usually seen on buildings. Our heavy 2 Year No. 1 plants are far superior to smaller plants. Each 72c; 3 for \$1.92.

**No. 380. GOLDFLAME**—This is a fascinating new Honey-suckle of diversified usefulness. A vine; yet it can be pruned to become a sturdy, rounded specimen bush; or planted in a row, and sheared, it assumes the character of a uniform, everblooming hedge. Allowed its own will, Goldflame will climb a trellis or follow the ground as coverage. The flowers are large, in clusters, with flame-coral trumpets lined with gold. Fragrant after nightfall; blooming the same year planted. Imagine this glory of color against ample dark blue foliage. May till frost. 2 yr., field-grown, 75c each; 3 for \$2.00; doz., \$7.50.

**No. 382. TRUE BITTERSWEET**—Its bright orange-red berries are so popular for winter bouquets. Plant 2 or 3 vines so they can cross-pollinate, thus producing many more berries. Price, 2 year vines, 75c each; 3 for \$2.00.

**No. 384. LARGE FLOWERING JACKMANI CLEMATIS**—The popular purple variety with large, purple-hue flowers; one of the loveliest vines we have. Each 98c; 3 for \$2.70.

## No. 370 Purple Fringe Smoke Tree

This different, but most striking and graceful shrub, was brought to the United States from the southern part of Europe. It is perfectly hardy and easily grown, but as yet it is comparative-ly unknown. Planted as a single specimen on the lawn, in the corner of the yard, or planted alongside the house, where it can be seen to advantage, it always excites comment. In late Summer and Fall it is entirely covered with a curious fringe of fine, purplish misty-looking flowers which give the bush a smoky appearance. Grows 10 to 12 feet tall and is surely a beauty. Price, extra strong, 3-4 ft. bushes, \$1.20.

## No. 372 White Fringe

20 feet. Easy to grow. Somewhat similar to Purple Fringe, making an excellent companion shrub. The open clusters of finely cut white flowers appear in June, followed by purple plum-like fruits that are very attractive to birds. 2 feet, \$1.15 each.

## No. 374 European Burning Bush (*Euonymus Europaeus*)

Rare and Unusual. Truly one of the Aristocrats of the hardy tall shrubs or small trees grows about 15 feet high, leaves and stems of branches bright green. Covered with a mass of bright golden flowers in April and May. Bright crimson fruit later, which clings until late winter. In autumn the leaves turn to a beautiful scarlet. One of the most attractive and satisfactory small trees. Select 2 to 3 ft. trees, 95c each; heavy 3 to 4 ft. trees, \$1.30 each.

## COLORFUL HEDGES

Here is a fence that improves with age—gets stronger and more beautiful each year. No painting or repairing to do—just prune to make it grow heavier and thicker. Actually costs less than wood or metal fences, and adds hundreds of dollars landscaping value to your home.

**No. 364. BARBERRY, RED-LEAVED.** Foliage bronze-red, changing to vivid orange and scarlet in fall. Red berries remain during winter. 18-24 in., each, 55c; 5 for \$2.50; 25 for \$11.25.

**No. 366. BARBERRY THUNBERGII.** Pretty plant of dwarf habit. Graceful foliage, turning to a beautiful red in the fall. Prickly, keeps dogs away. Two-year strong plants, well-branched. (Plant 18 in. apart.) 12-18 in., 10 for \$3.00; 25 for \$6.25; 100 for \$20.00; 18-24 in., 10 for \$4.50; 25 for \$8.75; 100 for \$25.00.

**No. 368. PRIVET, AMUR RIVER.** Hardy. Of similar form to California type; safest for cold climates. Two-year, strong plants, well-branched. 18-24 in., 10 for \$2.30; 25 for \$5.00; 100 for \$17.00.

## TUBE ROSES

An Unusual Value



Tuberose

**No. 376. NEW MEXICAN**—This charming single pure white Tuberose begins to flower in July and continues throughout the season, each bulb throwing from 2 to 5 flower spikes in succession. Delightfully fragrant. Store the bulbs just like Gladioli over winter.

12 Bulbs For 85c



Clematis Jackmani



Boston Ivy



# HARDY Phlox

The world's newest, finest and most gorgeous new colors, new fragrance, new charm. Phlox is surely the "royalty" of the summertime flowers, their tall waxy clustered heads so richly colored, so fragrant.

These Six New, Rare Beauties are the result of an endless search extending world wide. Each variety will give you loads of gorgeous blooms from July until killing frost.

## PLANTING INSTRUCTIONS

Plant Phlox shallow but firmly in ordinary garden soil, 12 to 15 inches apart, they do best where they get some sunshine. Once planted they are permanent. Hardy as Oaks. Require no petting or coaxing, no winter protection. Free from insect pests and disease.

**No. 386. FLASH**—Seldom has one seen such a shade of red. Its brilliant scarlet blooms seem to glow with fire. This impression is heightened by the fact that there seems to be a decided orange cast to the blooms. Of splendid habit, about 3 feet high with full rich heads of bloom early. The best red Phlox in existence.

**No. 388. DAILY SKETCH**—This variety possesses compelling beauty. It is vigorous in growth and reaches a height of about 3 feet. The flower trusses are enormous and the individual florets are extra large. Color, salmon-pink with vivid crimson eye. A splendid and worthwhile English novelty.

**No. 390. BRILLIANT**—A fiery, brilliant scarlet Phlox with darker eye, much sought after. Large trusses. 30 in.

**No. 392. ICICLE**—This is a new RAVISHING BEAUTY of pure glistening white. The enormously large snow white flowers are most outstanding. Its purity of color and size of bloom make a plant of amazing beauty. Extremely hardy, healthy and always in bloom.

**No. 394. ROYAL BLUE**—Giant flowers of a lovely violet blue. Here is a robust variety with plenty of vitality. Often 14 to 15 flower spikes are produced on a single plant. The lovely blue flowers make a handsome massive display above the dark green foliage.

**No. 396. BORDER QUEEN**—This new variety is surely a beauty. The enormous flowers are of a rich satiny rose-pink. VERY RARE and BEAUTIFUL. The plants are dwarf and do not get out of bounds. Excellent borders and in beds they are truly magnificent.

All Phlox Ordered on This Page are Heavy Two Year Old Field Grown Ready to Bloom Plants  
Price All Phlox on This Page 30c Each

### No. 398 Aristocrat Special Bargain

One Select 2 year old Blooming Size Plant of each 6 Varieties Offered on This Page.

6 Plants in All for Only \$1.50

### No. 400 Major Phlox Bargain

3 Select Two Year Plants Each of The 6 Varieties Offered on This Page.

18 Plants in All For Only \$3.60

## Choice CLIMBING ROSES

The following varieties represent the highest perfection yet attained in roses. Each variety offered is hardy enough for any climate in the U.S. All have been given most rigid tests.

**No. 402. GOLDEN SUN**—One of the strongest growers, with beautiful glossy foliage. Blooms with great freedom during June and again during the Summer and Fall. Beautiful double flowers of Golden Yellow. Strong 2-year bushes, 85c each.

**No. 404. PAUL'S SCARLET CLIMBER**—An early bloomer which will add a flash of color to any garden. The large flowers in clusters are of the brightest scarlet imaginable. Its brilliant display lasts for several weeks and the bright flowers may be seen for long distances. Does not fade. Strong 2-year bushes, 75c each.

**No. 406. MARY WALLACE**—Well formed, semi-double flowers of a bright clear rose-pink with salmon base. Flowers, generally 4 inches in diameter. Strong 2-year bushes, 75c each.

**No. 408. BONFIRE**—Best red rambler. Many heavy trusses of small double dazzling scarlet flowers in large clusters of 20 to 25 blooms. Strong 2-year bushes, 85c each.

**No. 410. FREEDOM**—Strong, hardy, rugged, new white climbing Rose. Flowers double, sweet scented, free blooming on long stems. Strong 2-year bushes, 90c ea.

Paul's Scarlet Climber

GLORIOUS COLOR ALL SEASON. WHAT IS A HOME WITHOUT FLOWERS?



# GROW ARMLOADS OF GORGEOUS ROSES—IT'S EASY WITH BRADLEY'S HI-QUALITY

## 7 Glorious New Everblooming Roses

These 7 Modern Beauties are the World's Prizes. Roses of Tomorrow—Newest and Finest—Will Grow from Coast to Coast. Guaranteed to Begin Blooming Immediately After Planted. Every Bush is a First Grade 2 or 3 Year Old, Field Grown Bush—The Finest, Newest and Best Money Can Buy. Each Variety is Noted for Vivid Coloring, Lasting Fragrance, Hardy Vigorous Characteristics and Ability to Bloom Continuously from Early Spring until Frost.

### SATISFACTION OR YOUR MONEY BACK

Regardless of Where You Live—You Can Successfully Grow the Following Varieties of Roses in Your Own Garden. Complete Instructions—How to Grow Roses Will be Attached to Each Shipment Free. Numbers Before Names Refer to Illustrations on next page. Each Variety is accurately illustrated in its natural size and color on next page. Illustrations were made from actual color photographs.

**No. 1 MIDNIGHT**—This SPLENDID RICHLY PUFFED rose is a soft blackish crimson in color, the petals look like pieces of soft luxurious velvet. The blackish-crimson buds open into huge flowers, which are held erect on rigid, long stems. The vigorous growing upright bush is continuously in bloom from early spring to frost. A most desirable rose for garden and cutting. THIS BLACK BEAUTY IS DISTINCTLY INDIVIDUAL. Price, 2 year, \$1.31 each; 3 year, \$1.56 each.

**No. 2 PEACE**—THE MOST GORGEOUS SNOW WHITE ROSE. Blooms continuously from early spring until late fall; Long pointed buds, large double flowers. GLORIOUS IN THEIR PURE FADELESS SNOW WHITE. Borne on long stiff stems deliciously fragrant. Plants Vigorous and extremely hardy. THE WORLD'S MOST GORGEOUS WHITE ROSE. Price, 2 year, 85c each; 3 year, \$1.10.

**No. 3 PINK CHARMING**—The most perfect shaped rose in the world. Has long pointed buds which open into exquisite double flowers. Stems are long and stiff. Blossoms remain a beautiful shell pink until the last petals fall. We believe Pink Charming is the most fragrant of all roses. The healthy, vigorous bushes are loaded with huge blossoms from early spring until winter. Price, 2 year, 85c each; 3 year, \$1.10.

**No. 4 SURPRISE**—This GORGEOUS New Rose is another masterpiece of the most modern rose breeding. Its breath-taking loveliness is difficult to show on paper. It has all the qualities that are required to inspire the admiration of all who love beautiful flowers. Its enchanting rich color will be a constant joy. Its long charming buds which are superbly formed, slowly open into huge double, high centered, gorgeous flowers. The healthy, vigorous bushes with large glossy foliage are loaded with huge, gorgeous flowers early spring 'til frost. Price, 2 year, \$1.00 each; 3 year, \$1.25 each.

### GORGEOUS ROSE BARGAIN No. 46

One Bush Each of the Above  
7 Varieties. 7 BIG 2 YEAR  
BUSHES FOR ONLY **\$4.98**  
All Postpaid

Highest Quality, clean, vigorous, heavily rooted, top grade 2-year field grown bushes. Each bush will begin blooming immediately after planted and will continue to bloom until frost.

Regular Price \$8.04. You Save \$3.06

**No. 5 CRIMSON GLOW**—AMERICA'S MOST brilliant rose. Its vivid, fiery, scarlet color makes Crimson Glow the most distinct and most attractive rose in America today. This gorgeous new variety produces its large well-formed buds which open into the most dazzling double fiery red flowers on vigorous upright bushes. It is ideal for outdoor planting, as it continues to produce its large flowers throughout the most unfavorable hot weather when many other varieties fail. Price, 2 year bushes, \$1.10 each; 3 year bushes, \$1.35 each.

**No. 6 GOLDEN STREAMLINE**—Remarkable for its pure unstained rich golden color. An entirely new type with "STREAMLINED" buds which often exceed two inches in length. One cannot resist the charm of this perfumed, perfectly formed rose. Its long narrow petals of pure gold open to huge double flowers filled with a delicate fragrance found in no other yellow rose. The huge flowers retain their rich golden color until the last petal falls. The flowers are long lasting. Price, 2 year, \$1.30 each; 3 year, \$1.55 each.

**No. 7 BRADLEY'S BEAUTY**—Gigantic, double, deep carmine red. A MARVELOUS BURST OF GLORIOUS COLOR from early Spring until hard freezing weather. Long graceful red buds bursting into Superb, gigantic double carmine red blossoms. Bradley's Beauty is one of America's most fragrant roses. Regardless of the number of varieties of roses you have in your garden or the amount you paid for the bushes, we are sure you will agree that Bradley's Beauty is the most gorgeous rose you have ever seen. The strong healthy bushes will thrive even under adverse conditions and be loaded with huge blossoms every day throughout the entire Spring, Summer and Fall. Truly Bradley's Beauty is the Sensation of the rose world. Gigantic blossoms have long, strong stems and are superb for cutting. Be sure to plant the world's most GORGEOUS ROSE. Price, 2 year, \$1.63 each; 3 year, \$1.88 each.

### JUMBO 3 Year ROSE BARGAIN No. 47

One bush each of the above 7 varieties.  
**7** Giant super size  
3 year bushes **\$6.73**  
for only

These Jumbo 3 year bushes will produce fully 4 or 5 times as many blossoms immediately after planted as will the highest quality 2 year roses. Each 3 year bush will give you arm loads of Roses exactly like shown on the next page this year.

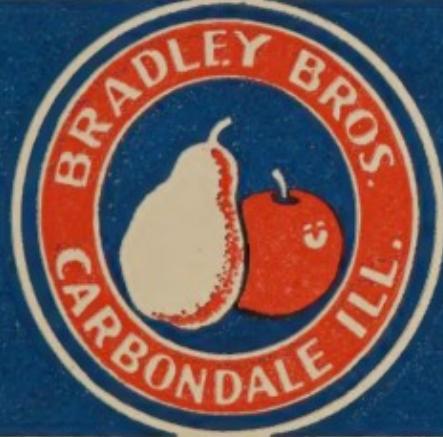
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Regular Price \$9.79. Save \$3.06

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**Bradley**  
CARBONDALE, ILLINOIS



# Roses -

- No. 1 Midnight
- No. 2 Peace
- No. 3 Pink Charming
- No. 4 Surprise
- No. 5 Crimson Glow
- No. 6 Golden Streamline
- No. 7 Bradley's Beauty



*More than 50 YEARS of* **BRADLEY BROS.** *Quality Service*  
**CARBONDALE, ILLINOIS**



GOLD  
BOND  
CHERRY  
Page 10

MAJESTY  
CHERRY  
(Sweet)  
Page 10

BLACK GIANT  
CHERRY  
Page 10

GOLDEN SUGAR  
PEAR  
Page  
11

FLAMING  
TRIUMPH APPLE  
Page 5

PURPLE GOLD  
PLUM  
Page 13

FLAMING  
MONARCH  
CHERRY  
Page 10

NORTH STATE  
APRICOT  
Page 14

ANOKA APPLE  
Page 5

ALLSTATE  
PECAN  
Page 16

